

LEERBURG

OCTOBER 2020

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online courses
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ON THE COVER: JAX | INSTAGRAM @HUSKIESOFPNW



THE PRINCIPLES OF DOG TRAINING 1

16 WEEK SELF-STUDY COURSE WITH MICHAEL ELLIS / \$1,000

UNIVERSITY.LEERBURG.COM/CATALOG/VIEWCOURSE/CID/10

The course details all the fundamentals of Michael's approach to obedience and the dog / handler relationship, and helps the trainer build the "toolbox" they will use throughout the training process. It covers classical and operant conditioning, reward based teaching systems, and the use of verbal markers for communication. It also focuses on building behavior through luring, spatial pressure, leash pressure and shaping. The course will also discuss the thoughtful introduction of aversives and the creation of motivation in your dog through productive play. Additionally it also covers the foundation for focused heeling and the entire progression of establishing the recall.

LURING & FOOTWORK WITHOUT A DOG WITH MICHAEL ELLIS

SELF-STUDY ONLINE COURSE // \$50

UNIVERSITY.LEERBURG.COM/CATALOG/VIEWCOURSE/CID/119

NEW!

Luring is an important activity used in teaching behaviors to our dogs. When it is done correctly, it builds motivation, understanding and drive in our dogs. When it is done incorrectly, it can confuse and frustrate both the handler and the dog. The fact is luring, like many things in dog training, is simple to understand but difficult to do properly. The videos in this online online course take a detailed in-depth look into the correct way to lure our dogs.

Michael Ellis's training program breaks luring into small component parts that students can practice without their dog. Learning footwork, hand coordination and reward handling.

MICHAEL ELLIS 3 DAY WORKSHOP

SELF-STUDY ONLINE COURSE // \$200

UNIVERSITY.LEERBURG.COM/CATALOG/VIEWCOURSE/CID/117

TOPICS COVERED:

DAY 1: Relationship, Engagement, & Communication

DAY 2: How to Build & Use Motivation

DAY 3: Proofing, Finishing Work, & Troubleshooting

This course is only offered on the Leeburg Online University and will not be available as a DVD or streaming video. Once purchased you will have lifetime access to the content and will be able to take the course at your own pace.

THE COURSE INCLUDES
174 VIDEOS
(OVER 18 HOURS OF VIDEO)



PUPPY DEVELOPMENT WORKSHOP WITH MICHAEL ELLIS

NEW SELF-STUDY ONLINE COURSE // \$400

UNIVERSITY.LEERBURG.COM/CATALOG/VIEWCOURSE/CID/116



At the Michael Ellis School for Dog Trainers in California, he holds a 5 day puppy development classes several times a year. This class costs \$1,000 and is well worth the investment. This online course is footage from the full 5 days of class, broken down into 232 videos (over 20 hours worth of training content).

This course is an in-depth primer on rearing a puppy for success in any discipline. It covers early critical socialization, "learning to learn", shaping behavior, controlling environment to keep problems from emerging, proper play techniques (to maximize motivation), house breaking, teaching manners without destroying a dog's desire to work and general management. This course is designed for a variety of trainers, from active pet dog trainers to competitive obedience, agility, or protection sport trainers. Learn to lay a solid foundation, it will pay off in the long run.

Sign up for our newsletter and get FREE videos taken directly out of our training DVDs! You'll also get exclusive markdowns up to 50% off on select DVDs, streaming videos, and online courses!

Subscribe at: leeburg.com/newsletter.htm



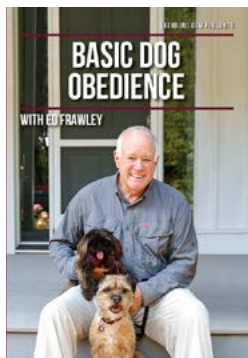
ED FRAWLEY

YOUR PUPPY 8 WEEKS TO 12 MONTHS

DVD \$60 | STREAM \$50 | COURSE \$50

LEERBURG.COM/120.HTM

How we raise puppies today is much different than how we have done it in the past. Today we focus our interactions with our puppy on building engagement and a relationship that encourages the puppy's love of learning. We want to build a strong foundation of trust and understanding before we try to teach obedience behaviors.



BASIC DOG OBEDIENCE

DVD \$65 | STREAM \$60 | COURSE \$65

LEERBURG.COM/302.HTM

This training content uses reward-based training (marker training) to turn training sessions into games in which our dogs learn new behaviors (sit, down, come, walk on a loose leash). Our goal is for our dogs to look forward to the next training session.

INTERMEDIATE DOG OBEDIENCE

DVD \$65 | STREAM \$60 | COURSE \$65

LEERBURG.COM/302B.PHP

This training content covers a wide range of skill sets that compliment the training covered in Basic Dog Obedience. These are everyday skills that make living with and handling our dogs easier. We show how to split these exercises into small training parts, how to train those parts, and then put them back together for the final skill.





FAMILY PET

HOW WE MANAGE DOGS IN THE HOME WITH ED FRAWLEY

FREE SELF-STUDY ONLINE COURSE



UNIVERSITY.LEERBURG.COM/CATALOG/VIEWCOURSE/CID/14

The goal of this course is to show dog owners how we live with multiple dogs in our home. We will demonstrate how we mold our dogs by controlling the environment and how to manage their behavior once they are in a new surrounding. The goal is to help dog owners, both new and experienced, and to offer ideas for managing their dogs while encouraging good behavior and preventing bad habits.

DOGS TO DIAPERS WITH CARRIE WOODDELL

DVD \$14.99 | STREAM \$14 | COURSE \$25

LEERBURG.COM/DOGSTODIAPERS.HTM

The family is often not properly prepared for the arrival of a newborn resulting in the dog becoming isolated or re-homed. Carrie Silva Wooddell, a professional dog trainer with from over 10 years to almost 20 years teaches families how to better understand their dog and demonstrates how to prepare and introduce their dog to their new baby.

RAISING YOUR PUPPY WITH MICHAEL ELLIS

DVD \$90 | STREAM \$80 | COURSE \$99

LEERBURG.COM/DOGSTODIAPERS.HTM

This training content covers everyday management, socialization and how to develop your puppy into an active training partner. Learn how to understand developmental periods, how we teach our young dogs how to live in our home and more.

Sign up for our newsletter and get FREE videos taken directly out of our training DVDs! You'll also get exclusive markdowns up to 50% off on select DVDs, streaming videos, and online courses!

Subscribe at: leerburg.com/newsletter.htm

OBEDIENCE & BEHAVIOR FOUNDATIONS

PART 1 & 2 WITH TYLER MUTO

DVD \$70 | STREAM \$65 | COURSE \$65

LEERBURG.COM/OBEDFOUNDSET.PHP

Part 1 begins with reward-based foundation, before diving into leash pressure. In part 2 Tyler covers in detail the five basic commands that all dogs should know: come, sit, down, heel and place (go to your dog bed). Tyler gives simple, easy to follow exercises for the general pet owner, as well as in-depth theory and advanced concepts for the enthusiast or professional.



LEASH REACTIVITY WITH TYLER MUTO

DVD \$70 | STREAM \$65 | COURSE \$65

LEERBURG.COM/LEASHREACTIVITYDVD.PHP

This training material will be tackling the specific issue of leash reactivity, which should be distinguished from dog-aggression in general. However, many of the principles and theories will be valuable to anyone who works regularly with dogs, or has a dog that lunges, barks, or pulls when they see another dog or person.

LOOSE LEASH WALKING WITH TYLER MUTO

DVD \$65 | STREAM \$60 | COURSE \$65

LEERBURG.COM/LOOSELEASHWALKINGDVD.PHP

Need a comprehensive approach to training your dog to walk cooperatively on leash? If you're looking for a systematic, enjoyable, and effective approach to training your dog to walk calmly and comfortably with you on leash, or you're a training professional looking to brush up your skills and gain more information on training the walk, then this content would be very beneficial to you.

COMPETITION OBEDIENCE



DRIVE DEVELOPMENT FOR COMPETITION OBEDIENCE WITH TAMI MCLEOD

DVD \$65 | STREAM \$60 | COURSE \$65

LEERBURG.COM/DRIVEDEVELOPMENTDVD.HTM

This training content will talk about how to approach dogs with different and varying degrees of drives and temperaments. This is an entry level DVD, designed to teach you the quintessential concepts to maximize your dog's drive for the obedience work and the initial steps critical for advancement.

INTRODUCTION TO RALLY OBEDIENCE WITH DUSTY TRIESCHMAN

DVD \$55 | STREAM \$50 | COURSE \$40

LEERBURG.COM/RALLY-DVD.PHP

Rally obedience is a fun, fast paced dog sport based on traditional competition obedience. In Rally, owners navigate a course of between 10-20 signs, depending on their level, at their own pace. Unlike traditional Obedience, the scoring in Rally is less rigid and communication between the handler and dog is encouraged.



PUPPY TUG SET
\$77.49 \$65.99



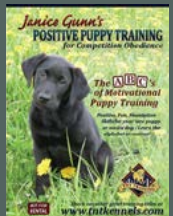
LEERBURG ONE HANDLE FLEECE TUG WITH BALL
\$19.99



SQUISH BALL WITH LEATHER STRAP
\$19.99

JANICE GUNN DVDS & STREAMING VIDEOS

LEERBURG.COM/GUNNDVDS.HTM



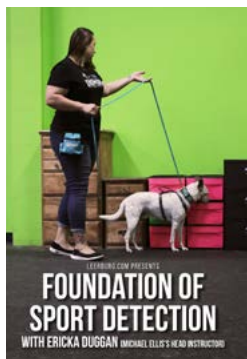
NOSEWORK

FOUNDATION OF SPORT DETECTION WITH ERICKA DUGGAN

DVD \$150 | STREAM \$145 | COURSE \$150

LEERBURG.COM/SPORT-DETECTION-DVD.PHP

There are a number of dog sports in America in which dogs are trained to detect non-narcotic odors. These sports have become extremely popular. You will learn commonly used terms for detection training, pre-search prep, and the beginning training steps to detection training. The self-study online course features over 24 hours of training content.



**LEERBURG
NOSEWORK KIT
FOR NACSW \$53**



**TRAVELING SCENT
DETECTION KIT
\$38 - \$49**



**AKC SCENT
WORK KIT
\$64**



**UKC
NOSEWORK KIT
\$64**

NEW LEERBURG QUICK SNAP BUCKLES & PRONG COLLAR EASY SNAP KITS

Quick snap buckles available in antique brass, silver and gunmetal finish. Prong Easy Snap Kits are available in small and medium/large. All kits use Herm Spenger collars/links.

LEERBURG.COM/C-ACCESSORIES.HTM



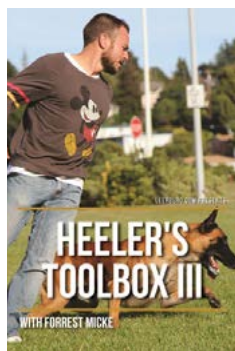
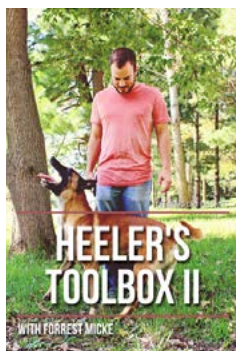
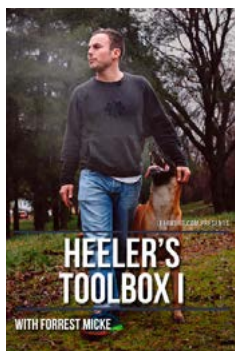


HEELER'S TOOLBOX I, II OR III WITH FORREST MICKE

DVD \$65 | STREAM \$55 | COURSE \$149

AVAILABLE AS A SET: LEERBURG.COM/HT-SET.PHP

The Heeler's Toolbox series is a comprehensive curriculum focusing on beginner, intermediate and advanced obedience skills as well as techniques essential to any competitive obedience team. This series focuses heavily on how to teach powerful, precise, and elegant heeling work, and why the skills and concepts are a benefit to any serious competitive partnership.



ENGAGEMENT SKILLS WITH FORREST MICKE

DVD \$50 | STREAM \$45 | COURSE \$45

LEERBURG.COM/ENGAGEMENTDVD.HTM

This training will teach you how to promote and maintain engagement, and how to make engagement work for you as you move forward in your training relationship with your dog.

Packed with rich information, this content will prepare you with both the whys and hows of creating and maintaining engagement and will demonstrate why engagement should be the core of every training program.



E-COLLAR TRAINING

"There is a misconception that remote collar training is painful for our dog. That may have been the case 20 years ago, but not today.

When training is done correctly, we use levels of stimulation that can barely be felt by both our dogs or their handler. Remote collars offer a way to communicate with our off leash dogs in a very humane way."

- Ed Frawley

REMOTE COLLAR TRAINING FOR THE PET OWNER WITH ED FRAWLEY

DVD \$50 | STREAM \$49.99 | COURSE \$50

LEERBURG.COM/ECOLLAR-PET-OWNER.PHP

The purpose of a remote collar is not to punish a dog for not obeying, but rather to redirect the dog from distraction and to get compliance with the least amount of correction possible. We show new trainers how to use remote collars in a way that does not hurt the dog or cause unnecessary stress.

THE ELECTRIC COLLAR WITH MICHAEL ELLIS

2 DVD SET \$75 | STREAM \$70 | COURSE \$75

LEERBURG.COM/ELLIS-ECOLLAR.PHP

This material covers proper use of the remote collar. This training will help you achieve understanding of how to begin remote collar work in a way that prevents any superstitious associations your dog may develop from the remote collar.

LEERBURG RECOMMENDS DOGTRA E-COLLARS

LEERBURG.COM/ELECTRIC_DOGTRA.HTM



DOGTRA 280C
\$214.99 - \$329.99



DOGTRA 19000S
\$239.99 - \$389.99



**DOGTRA ARC
HANFSFREE**
\$249.99



START TEACHING YOUR STUDENTS TODAY WITH XANDO LMS!

*Now available to other professional
dog trainers at XANDOLMS.COM*

MEET SARA

Sara is a dog trainer in that runs a training business in her hometown and wants to expand her training services to her local students while they work from home as well as opening up her curriculum to students everywhere. She wants to offer her training services on her website so she can bring in new students and coach her existing students at their convenience. Training online will allow her more freedom to expand her clientele and to help her existing clients no matter what time of day or where they are located. All they need is a computer, laptop, tablet or smartphone and an internet connection.

Leerburg's online software, Xando LMS, is now available to all professional dog trainers. You build your own curriculum and we host your courses on your own website.

Our video first learning system delivers videos to users using variable bitrate streaming which prioritizes performance over quality for users with slow internet connections. The system also enables your students to upload their own videos from any device for instructor and peer feedback – great for homework assignments!

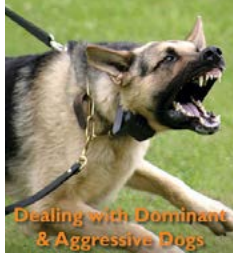
Key features include a mobile friendly design in which your courses can be viewed on any tablet, smartphone or computer. Our software also has a number of really great features that allow you to teach your students easily and securely! If you're interested in a free tutorial of the software please visit our website for more information, features and tips!

Leerburg's custom video based learning management software has helped thousands of dog training students since 2015 and we are now offering this option to other training business owners and dog trainers who want to expand their client base or help their existing clients.

LEARN MORE AT XANDOLMS.COM

BEHAVIORAL ISSUES

LEERBURG
ENTERPRISES, INC.



DEALING WITH DOMINANT & AGGRESSIVE DOGS WITH ED FRAWLEY

DVD \$50 | STREAM \$45 | COURSE \$50

LEERBURG.COM/301.HTM

This video contains 3.5 hours of information to help people with their issues with dogs that display aggression. This information is going to help you develop a plan to improve your dog's behavior.

SHOP OUR WIDE SELECTION OF MUZZLES AT:

LEERBURG.COM/MUZZLE.HTM



**LEATHER
MUZZLES**



**WIRE BASKET
MUZZLES**



**JAFCO PLASTIC
MUZZLES**



**POLICE
MUZZLES**

LEARN HOW TO MEASURE YOUR DOG FOR A MUZZLE

LEERBURG.COM/MUZZLEFIT.HTM

ASK CINDY

Have a training question?
Visit our Q&A at LEERBURG.COM/QA
or ask Cindy your training question at

LEERBURG.COM/NEWCONTACT.PHP





TRAINING THE RECALL WITH MICHAEL ELLIS

DVD \$65 | STREAM \$60

LEERBURG.COM/DOG-TRAINING-RECALL.HTM

Having a reliable recall command is the most important behavior to teach your dog. As Michael Ellis says, " You can live with a dog that doesn't sit or down but you cannot live with a dog that doesn't come when called."

This video offers a step by step training regimen to teach your dog to come when called, even when there are distractions or competing motivators in the environment.

Visit our Leerburg dog training blog for the best source in dog training tips and tricks right from world class leaders in dog training.

LEERBURG.COM/BLOG



TEACHING PROTECTION SKILLS WITHOUT A DECOY WITH MICHAEL ELLIS

DVD \$65 | STREAM \$60 | COURSE \$65

LEERBURG.COM/225.HTM

This DVD is an in-depth, step by step study of Michael Ellis's system on establishing the foundation of biting skills without a helper or decoy. Trainers only need a friend or family member that will handle a bite wedge, a bite tug, or a high value toy to assist them in rewarding correct behavior.

CHECK FOR OUR WEEKLY ONLINE COURSE SALES 20-50% OFF!

LEERBURG.COM/NEWSLETTER.HTM

MARKER TRAINING

THE POWER OF TRAINING DOGS WITH MARKERS WITH ED FRAWLEY

DVD \$40 | STREAM \$35 | COURSE \$40

LEERBURG.COM/TRAINING-WITH-FOOD.HTM

Marker training (also called clicker training) is one of the most profound systems of training dogs that I have seen in my 50 years of owning, breeding and training working dogs. In reality this is a training system that is not difficult to learn. This video covers all of the basics to get you started with reward based training.

ADVANCED CONCEPTS IN MOTIVATION WITH MICHAEL ELLIS

DVD \$65 | STREAM \$60 | COURSE \$65

LEERBURG.COM/228.PHP

The work in this video teaches trainers of any breed and dog sport the concepts of how to motivate their dogs. The goal of this training is to teach dog trainers how to turn a reward into an event for their dog.



HOUSEBREAKING 101 WITH MARK KEATING
DVD \$65 | STREAM \$60 | COURSE \$65
LEERBURG.COM/HOUSEBREAKINGDVD.HTM



**THE POWER OF TRAINING DOGS WITH FOOD
WITH MICHAEL ELLIS**
DVD \$65 | STREAM \$60 | COURSE \$65
LEERBURG.COM/TRAINING-WITH-FOOD.HTM



OVER 1,400 FREE TRAINING VIDEOS
YOUTUBE.COM/LEERBURG



**Demo Training Session
with Michael & Monk**

A Demo Training Session with Michael Ellis and Monk

This video is taken from our Michael Ellis 3 Day Workshop online course. In this video Michael works some obedience drills with his dog Monk.

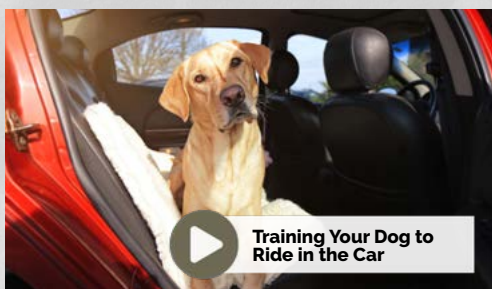
> Over 23,000 views on YouTube

Training Your Dog to Ride in the Car with JJ Belcher

In this video, JJ Belcher discusses his method of training his dogs to get used to riding in vehicles. Crates and dog seat belts are also recommended for extra safety measures. They may also help ease your dog of anxiety during car rides.

This video is taken directly out of From the Rescue to the Home; available as an online course, streaming video and DVD.

> Over 15,000 views on YouTube



**Training Your Dog to
Ride in the Car**

Leerburg offers FREE training videos to help guide your training career with your dog. Whether it's for police work, a new puppy, or training for a new sport!

Follow us on YouTube for new videos every Monday, Wednesday & Friday!

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Menmonie, WI 54751

SHOP OUR LIMITED EDITION KEEPER COLLAR COLORS!

leerburg.com/keepercollars.php

