

FEBRUARY 2022

LEERBURG

LEERBURG.COM



2022 Leerburg's
40th Year
Anniversary!



LEERBURG

Online University

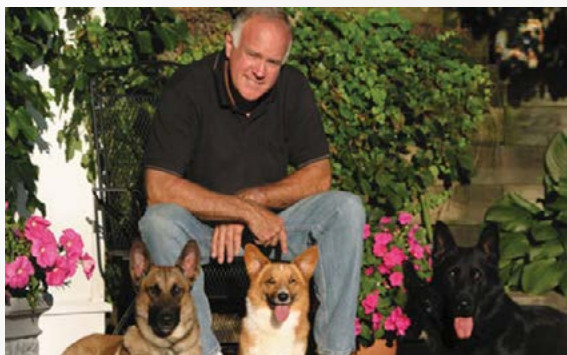
**10% OFF ONLINE SELF-STUDY
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CATALOG22

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Learn from 15 different trainers with 66 online self-study courses to choose from!

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- MOBILE-FRIENDLY
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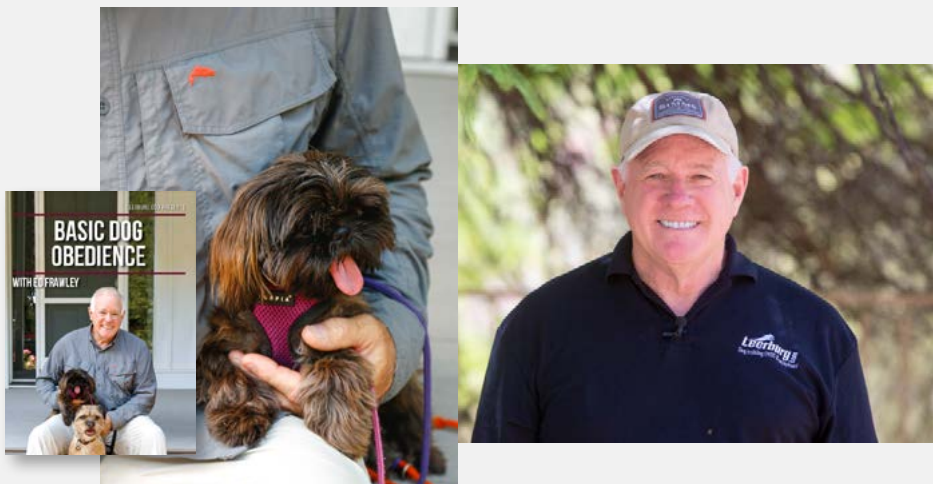
MICHAEL ELLIS SEMINAR
3 DAYS
AT LEERBURG
IN MENOMONIE, WI

**LABOR DAY
WEEKEND**

DETAILS COMING SOON

TRAIN WITH ED FRAWLEY

LEERBURG.COM/FRAWLEYDVDS.HTM



BASIC DOG OBEDIENCE WITH ED FRAWLEY

DVD \$65 • STREAM \$60 • ONLINE COURSE \$65

UNIVERSITY.LEERBURG.COM/CATALOG/VIEWCOURSE/CID/5

In this course, you will learn how to use reward-based marker training as a communication system to turn the learning process into games in which our dogs are taught new behaviors (i.e sit, down, come, loose leash walking). This system allows the dog to understand exactly when they are doing something correctly and when they need to try again because they didn't quite get it right. Our system produces dogs want to do what we ask rather than feel like they are being forced to do what we ask.



2022 LEERBURG'S 40 YEAR ANNIVERSARY



From the very beginning, Leerburg has built a reputation by providing quality products and the best training information available. Our customers are dog trainers that insist on quality products that work and last. We have built our business based on a policy of only selling quality products that we use with our own dogs. Rather than trying to compete with the big box retail stores or the pet food warehouses of the world, we chose to fill that niche. The training material that we put out in our DVDs, streaming videos, and online courses has been developed by some of the best trainers in the world and is based on countless years of experience.

TRAIN WITH MICHAEL ELLIS

LEERBURG.COM/ELLISDVDS.HTM



THE PRINCIPLES OF DOG TRAINING 1 WITH MICHAEL ELLIS

16 WEEK INTERACTIVE ONLINE COURSE \$1500 • SELF-STUDY ONLINE COURSE \$1000

UNIVERSITY.LEERBURG.COM/CATALOG/VIEWCOURSE/CID/10

This course details all the fundamentals of Michael's approach to obedience and the dog/handler relationship and helps the trainer build the "toolbox" they will use throughout the training process. It covers classical and operant conditioning, reward-based teaching systems, and the use of verbal markers for communication. It also focuses on building behavior through luring, spatial pressure, leash pressure, shaping, and more!

NEW COURSE MICHAEL ELLIS ON DEVELOPING A RELATIONSHIP WITH YOUR DOG SELF-STUDY ONLINE COURSE \$75

UNIVERSITY.LEERBURG.COM/CATALOG/VIEWCOURSE/CID/159

Our new online course has over 50 videos (3 ½ hrs) of training information. Michael teaches dog owners how to develop the tools needed before starting to train behaviors. These tools are used to build a great relationship with our dogs.

This course deals with puppies through adult dogs. It covers: building a communications system with our dog, developing engagement, managing rewards, when to introduce behaviors in a training program, training rituals, when & how to introduce the leash and distractions, plus a lot more.



MICHAEL ELLIS SEMINAR 3 DAYS AT LEERBURG IN MENOMONIE, WI LABOR DAY WEEKEND

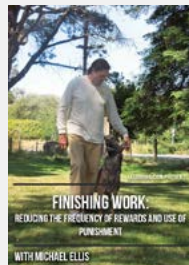
DETAILS COMING SOON

**ON YOUTUBE:
MICHAEL ELLIS' PHILOSOPHY ON DOG
TRAINING**

> *Over 655,359 views*

TRAIN WITH MICHAEL ELLIS

LEERBURG.COM/ELLISDVDS.HTM



LEERBURG OFFERS 20 ONLINE COURSES WITH MICHAEL ELLIS

UNIVERSITY.LEERBURG.COM/INSTRUCTOR/COURSELIST/INSTRUCTORID/58

POWER OF TRAINING DOGS WITH FOOD WITH MICHAEL ELLIS

DVD \$65 • STREAMING VIDEO \$60 • SELF-STUDY ONLINE COURSE \$65

UNIVERSITY.LEERBURG.COM/CATALOG/VIEWCOURSE/CID/84

Throughout this course, Michael Ellis covers the basis of food rewards as a motivational training method. This course is applicable to any dog type and age, and highlights important engagement techniques including a brief review of the marker system in regards to training behaviors, as well as the luring technique.

POWER OF PLAYING TUG WITH YOUR DOG WITH MICHAEL ELLIS

DVD \$65 • STREAMING VIDEO \$60 • SELF-STUDY ONLINE COURSE \$65

UNIVERSITY.LEERBURG.COM/CATALOG/VIEWCOURSE/CID/88

In this course, Michael Ellis covers the rules of play as a motivational training method. During this training the dog learns that toys are the handler's toys and the handler determines when and how the dog is allowed to play with toys. The Power of Playing Tug with Your Dog is the second training course in Leerburg's series of dog training with Michael Ellis. This video follows Michael's the Power of Training Your Dog with Food.

FOCUSED HEELING WITH MICHAEL ELLIS

DVD \$65 • STREAMING VIDEO \$60 • SELF-STUDY ONLINE COURSE \$65

UNIVERSITY.LEERBURG.COM/CATALOG/VIEWCOURSE/CID/99

This is the third course in the Michael Ellis series. The foundation for the work in Focused Heeling is covered in The Power of Training Dogs with Food and The Power of Playing Tug with Your Dog. Learn how to teach your dog focused heeling whether it is for competition or as a useful everyday skill.



PUPPY EQUIPMENT

Shop all puppy supplies at:

LEERBURG.COM/NEWPUPEQUIP.HTM

A. ¾" Leather Collar

This flat leather dog collar is Amish handcrafted with latigo leather and stainless steel hardware. Great for everyday normal wear. Available with Stainless Steel and Brass Hardware.

[CLR0001002](#) \$18.00 - \$24.00

B. 3/8" Puppy Leash

This leather dog leash is Amish handcrafted with latigo leather and brass hardware. Perfect for puppies and small breeds.

[LSH0001003B](#) \$25.00 - \$27.00

C. Handmade Round Braided Fleece Tug

These tugs are soft and easy to grip, perfect for puppies or dogs just learning to tug. This tug hand braided here at Leerburg and is approximately 14-16" long.

[TOY0003004](#) \$13.99

D. Zwig

Play tug or fetch with this Zogoflex stick alternative.

[TOY0032013](#) \$19.95

E. Soft Jute Bite Cloth

This puppy or young dog bite cloth is made of soft, durable jute. Designed for building drive in your puppy starting at a young age. Approximately 23" long by 10" wide.

[TOY0217006](#) \$16.50

F. Puppy Bite Pillow

The Puppy Bite Pillow is perfect for beginning bite work. It is made of unique synthetic bite suit material which is designed to protect your dog's teeth more than traditional bite suit material.

[BW0217007](#) \$28.50

G. Furry Puppy Bungee Tug

The Leerburg Furry Puppy Bungee Tugs are designed to give some added flex to your tug. The soft, nylon-covered bungee helps reduce the impact to you and gives your dog some added enjoyment in the stretch of the tug.

[TOY0001019](#) \$19.49

Puppy Development Courses

Start training early with these popular puppy training titles: Your Puppy 8 Weeks to 12 Months, Raising Your Puppy, Housebreaking 101 and more!

Shop all: UNIVERSITYLEERBURG.COM/CATALOG/VIEWCATEGORY/CATID/5



SHOP ALL PUPPY TOYS AT:
LEERBURG.COM/PUPPYTOY.HTM



HEALTH & DIET

Shop all healthcare supplies at:
[LEERBURG.COM/HEALTHNUTRITION.HTM](https://leerburg.com/healthnutrition.htm)

[A. Adored Beast](#)

These holistic animal healthcare formulas can be used as a proactive approach to heal a range of issues including allergies, leaky gut, vaccine side effects, and skin & joint conditions.

[LEERBURG.COM/ADORES-BEAST.PHP](https://leerburg.com/adores-beast.php)

[B. Kin & Kind](#)

Natural and organic pet grooming and wellness products. Essential oil grooming, raw superfood supplements, and chemical-free flea & tick prevention.

[LEERBURG.COM/KIN-KIND.PHP](https://leerburg.com/kin-kind.php)

[C. Legendary Canine](#)

Handcrafted 100% natural, lick-safe shampoos, balms, and sprays to protect, soothe and nurture your dog, so they can thrive.

[LEERBURG.COM/LEGENDARY-CANINE.PHP](https://leerburg.com/legendary-canine.php)

[D. Performance Supplements](#)

Natural performance supplements to support joint and muscle health for sport and working dogs.

[LEERBURG.COM/WORKINGANDPERF.HTM](https://leerburg.com/workingandperf.htm)

[E. Freeze-Dried Food](#)

Freeze-dried raw food alternative made with whole foods for a healthy, balanced, biologically appropriate diet.

[LEERBURG.COM/RAWFOOD.PHP](https://leerburg.com/rawfood.php)

[F. Training Treats](#)

Healthy treats that come in a variety of sizes and textures that your dog will love as rewards during training sessions.

[LEERBURG.COM/TRAININGTREAT.HTM](https://leerburg.com/trainingtreat.htm)

[G. Dental Chews](#)

Quality dental chews to support teeth, bone, joint, and muscle health while providing necessary mental stimulation.

[LEERBURG.COM/DENTALCHEWS.PHP](https://leerburg.com/dentalchews.php)

[H. Treat Toys](#)

Make delivering treats and food fun and entertaining with these creative treat dispensing toys. Mentally stimulate your dog with these puzzling dog toys.

[LEERBURG.COM/TREATTOYS.HTM](https://leerburg.com/treattoys.htm)

All-Natural Dog Food

Shop all & Learn more:

[LEERBURG.COM/DOGFOOD.HTM](https://leerburg.com/dogfood.htm)

**SUBSCRIBE TO OUR NEWSLETTER
 FOR EARLY ACCESS TO SALES & MORE!**

[LEERBURG.COM/NEWSLETTER.HTM](https://leerburg.com/newsletter.htm)

NEW PRODUCTS

Shop all new products at:
LEERBURG.COM/NEW.HTM

A. Rex Specs

[APL0232001](#) \$79.95

B. Cato Plank and Tilt Stand

[DSP0222002](#) \$35.00 - \$129.95

C. Polyweb Tracking Harness

[HNV0001005](#) \$55.00

D. Colored Micro Prong Collar

[CLR0182002](#) \$56.00 - \$62.00

E. Hol-ee Bottle

[TOY0042007](#) \$8.50

F. Titanium Comfort Pad

[ECR0016043](#) \$31.95

G. Titanium Enhanced Contacts

[ECR00016044](#) \$36.95

H. Limited Edition T-Shirt

[APL0166005](#) \$18.00

I. Sailz

[TOY0032016](#) \$17.95

J. Drifty

[TOY0032017](#)
\$12.95 - \$16.95

K. Snorkl

[TOY02032018](#) \$17.95

L. The Forever Dog by Rodney Habib & Dr. Karen Shaw Becker

[BOK0233001](#) \$28.99

M. Bungee Mop Tug

[TOY0006031](#) \$15.50

N. Plush Ball Tug

[TOY0006032](#) \$12.50

O. Rugby Football Tug

[TOY0006033](#) \$21.50

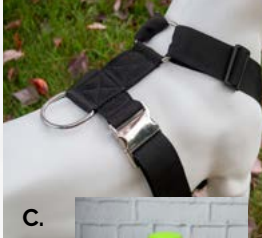
P. Bone Tug

[TOY0006030](#) \$14.50

A.



B.



D.



C.



E.

G.



F.



H.



I.

J.



L.

M.



N.



O.



P.

HAVE A TRAINING OR EQUIPMENT QUESTION? ASK CINDY VIA
OUR CONTACT PORTAL ON OUR WEBSITE!

8.

LEERBURG.COM/NEWCONTACT.PHP

LEERBURG MUZZLES

WE OFFER **•100** SIZES AND STYLES SO YOU CAN FIND THE BEST FIT!

Shop all leerburg muzzles at: LEERBURG.COM/MUZZLE.HTM

A. Heavy Duty Police Fighting Muzzle

Heavy duty, thick leather muzzle designed for muzzle fighting training and use for K9 working dogs. This muzzle is made with tough latigo leather and is handcrafted by our Amish Leather Craftsmen.

MZL0001003 \$225.00

B. Leather Muzzles

Several styles made from genuine leather with adjustable straps and 15 different size options to choose from.

Shop all:

LEERBURG.COM/LEATHERMUZZLES.HTM

C. Polymer Coated Wire Muzzle

The polymer coated metal makes this muzzle bite proof and rust proof. The wire spacing allows the dog to pant, drink, or take treats easily. **48 size options available.**

MZL0225005 \$45.00

D. JAFCO Muzzles

Designed to be worn for extended periods and to prevent wound licking, eating rocks, garbage, etc. Choice of White, Clear, or Black.

LEERBURG.COM/PLASTICMUZZLES.HTM

E. Baskerville Muzzle

This durable but malleable muzzle is great for casual situations like visiting the vet. This muzzle is not bite proof and shouldn't be used with bike risk dogs. **6 size options available.**

MZL0027001 \$17.99 - \$37.99

F. Vet Cloth Muzzles

These vet cloth muzzles are perfect for vet visits, grooming, and trimming your dogs nails. They are made of a durable, washable nylon fabric. These muzzles are for short term wear only.

MZL0026001 \$19.50

G. Muzzle Accessories

Muzzle add-ons like quick snap conversion kit, strap extension, and additional strap kit for wire basket muzzles.

Shop all: LEERBURG.COM/MUZZLEACCESSORIES.HTM

CONDITIONING YOUR DOG TO A MUZZLE

Self-Study Online Course - FREE with purchase of any muzzle.

UNIVERSITY.LEERBURG.COM/CATALOG/VIEW-COURSE/CID/150



FREE COURSE: HOW TO MEASURE YOUR DOG FOR A MUZZLE

UNIVERSITY.LEERBURG.COM/CATALOG/VIEWCOURSE/CID/153

E-COLLARS

E-COLLARS FOR EVERY SIZE OF DOG AND TRAINING STYLE

Shop all e-collars: leerburg.com/electric.htm



REMOTE COLLAR TRAINING FOR THE PET OWNER WITH ED FRAWLEY

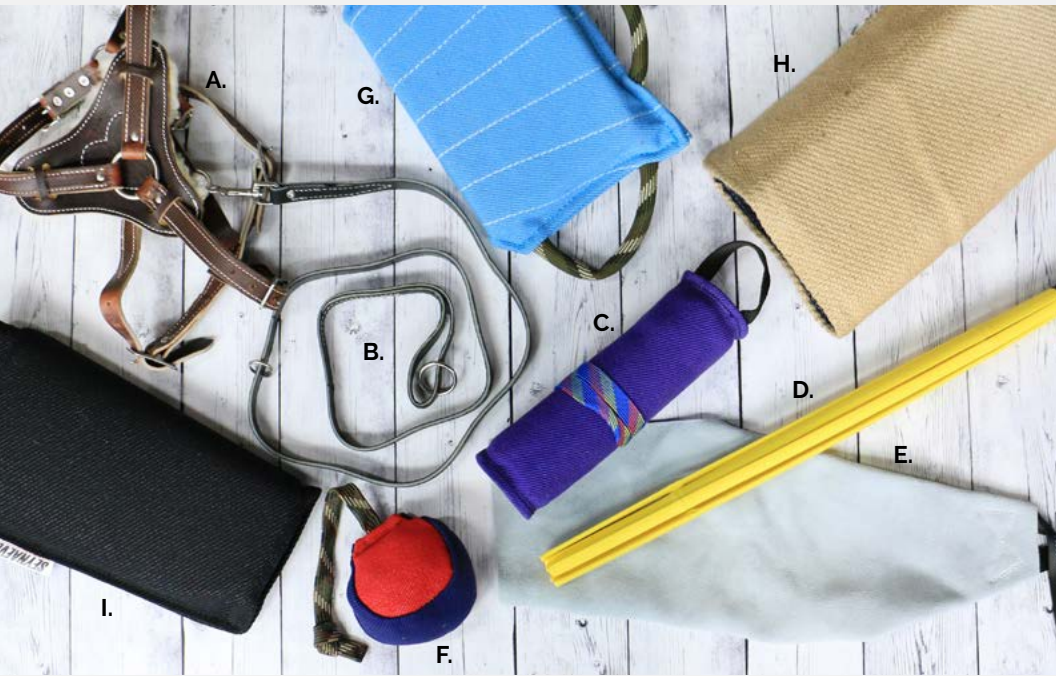
We show new trainers that remote collars do not have to hurt our dogs. We also help trainers understand exactly when and how they should add collar training to their obedience program. Doing this correctly solves so many behavioral problems people have when they don't use remote collars the right way.

DVD \$50 • STREAM \$49.99 • ONLINE COURSE \$50

BITE WORK

PROTECTION EQUIPMENT FOR WORKING AND SPORT DOGS

Shop all K9 Police supplies: LEERBURG.COM/TACTICAL/INDEX.HTM



A. Protection Sport Harnesses

Shop all: LEERBURG.COM/PROTECT-HARNESSES.HTM

[B. 3/4" K9 Dual Purpose Leather Leash](#)

The Leather Dual Purpose K9 leash is a multipurpose product, which can service dog handlers in various settings: Standard, Rescue, Martingale, & Dominant Dog.

[LSH0001021](#) \$40.50

[C. Round Pillow](#)

These pillows are made with a leather layer underneath the synthetic material, making them extra resistant to bite marks. Your dog will have a hard time puncturing this pillow!

[BW0067004](#) \$42.50 - \$55.00

[D. Coated Bamboo Clatter Stick](#)

The Leerburg Bamboo Clatter Stick is handmade and approximately 28" long. It has been split lengthwise several times. All knobs and sharp edges are knocked off.

[BW0003001](#) \$35.00

[E. Leather Bite Rag](#)

The leather on this bite rag is strong and durable. Our bite rag is not comparable to other less expensive bite rags because ours is a higher quality, heavy-duty leather. Handmade in the USA.

[TOY0001007](#) \$33.50 - \$60.30

[F. Ball Tug](#)

The Ball Tug is made of bite-suit material and can be used for motivation, play, and rewarding obedience behaviors.

[TOY0067001](#) \$16.00 - \$20.00

[G. Bite Wedges](#)

Shop all: LEERBURG.COM/BITEBARS.HTM

[H. Leg Sleeves](#)

Shop all: LEERBURG.COM/LEGSLEEVE.HTM

[I. Arm Sleeves](#)

Shop all: LEERBURG.COM/BITESLEEVE.HTM

POLICE K9 AND WORKING DOG COURSES

UNIVERSITY.LEERBURG.COM/CATALOG/VIEWCATEGORY/CATID/4



SCENT WORK

Shop all scent work supplies at:
LEERBURG.COM/NOSEWORKEQUIP.HTM

[A. AKC Scent Kit](#)

The AKC Scent Work Kit is a small, portable training aid that allows you to train scent work anywhere at anytime. This kit contains four target odors: Birch, Anise, Clove, and Cypress.

[DSP0003008](#) \$69.00

[B. Biothane Landyard](#)

The soft and flexible BioThane is comfortable to wear and easy to slide on and off your neck. The brass snap allows for easy access to attachments such as whistles, clickers, badges or keys.

[TRV0001001](#) \$6.99

[C. Leerburg Clicker](#)

Leerburg Clickers are simple, brightly colored tools to aid dog trainers and provide a clear, crisp click sound.

[CLC0003002](#) \$1.55

[D. ComfortFlex Sport Harness](#)

The Comfort Flex Sport Harness offers you and your dog only the highest standards of safety, simplicity and security.

[HNV0017001](#) \$39.25

[E. 3/8 inch Multi Sport Biothane Leash](#)

This line can get wet and is great for training. It is lighter than leather lines, and is very soft and very pliable. Made with a high quality snap. Available with Stainless Steel or Brass Hardware.

[LSH0001040](#) \$18.50 - \$19.50

[F. Keeper Collar Flat Collar](#)

These 2" wide Keeper Collars are made on Nylon web base with chrome hardware, and adjust form 15" to 23".

[CLR0152011](#) \$37.99

[G. Leerburg's Food Delivery Device](#)

This small plastic container turns your dog's treats into a very rewarding toy. The food delivery device is used to build drive and motivation with dogs that have high food drive.

[DSP0003003](#) \$4.25

[H. Scent work Kits, Refills, Jars, Tins & More!](#)

Shop all: LEERBURG.COM/NOSEWORKEQUIP.HTM

COLLARS

Shop all: LEERBURG.COM/COLLARS.HTM

A. Adjustable Patterned Quick Snap Collar

This patterned collar is made from soft, flexible, and durable nylon that will give your dog the ultimate comfort for everyday wear. This collar is good for activities like going for a walk as it is lightweight and easy to put on and take off.

[CLR0001017](#) **\$19.99**

B. Keeper Collars

Select styles of hidden prong collars with choices of leather strap buckle, snap buckle, or cobra buckle in a variety of colors.

LEERBURG.COM/KEEPERCOLLARS.PHP

C. Leather Slip Collar

This leather training collar functions as a leather slip collar. These leather slip dog collars are hand crafted by our Amish leather craftsmen using American-made latigo leather.

[CLR0001008](#) **\$27.00**

D. 1" Flat Leather Collar

These flat leather dog collars are handcrafted by our Amish leather craftsmen using American-made latigo leather.

[CLR0001001](#) **\$28.00 - \$30.00**

E. Comfort Flex Limited Slip

The ComfortFlex Limited Slip Collar is designed to keep your dogs both safe and comfortable on their walks. This easily adjustable, lightly padded nylon collar goes on loose, easily slipping over the dogs head. Reflective taping makes this collar easy to see in low light situations.

[CLR0017001](#) **\$22.50**

F. Small Prong Easy Snap Kit

Convert your small prong collar into a quick snap collar with our easy snap buckle conversion system.

[KIT0003024](#) **\$20.00 - \$79.00**

G. Dominant Dog Collar

Our dominant dog collar was designed by Ed Frawley specifically to control reactive dogs that display aggression towards people or other dogs. We also recommend this collar as a backup for prong and remote collars.

[CLR0005001](#) **\$14.50 - \$18.50**

H. Biothane Quick Snap Collar

This 3/4" wide Amish handcrafted Biothane collar made with high-quality Leerburg Quick Snap Gunmetal Black buckle.

[CLR0001016](#) **\$17.00**



In the Photo: Bonnie

FOLLOW, LIKE, & TAG US!



LEASHES

Shop all leerburg leashes at: LEERBURG.COM/LEASHES.HTM



LEASH SKILLS with Michael Ellis

DVD \$50 • STREAMING VIDEO \$45 • SELF-STUDY ONLINE COURSE \$50

UNIVERSITY.LEERBURG.COM/CATALOG/VIEWCOURSE/CID/89

In this course, Michael Ellis teaches the process called leash pressure, to teach the dog how to politely walk on the leash by implementing the skill we call loose leash walking.

[A. ½" Biothane Long Line](#)

[LSH0001027](#) \$42.00 - \$53.00

[B. ¾" 2 Handle Prong Collar Leash](#)

[LSH0001012](#) \$49.00

[C. ¾" Prong Collar Leash](#)

[LSH0001009](#) \$40.75 - \$46.50

[D. ½" Lightweight Multifunctional 7ft Leash](#)

[LSH0001048](#) \$25.00

[E. 3/8" Lightweight Biothane Leash](#)

[LSH0001054](#) \$21.00

[F. 3/8" Biothane Obedience Leash](#)

[LSH0001052](#) \$15.00 - \$21.00

[G. ¾" Leather Leash with Handle](#)

[LSH0001001](#) \$31.00 - \$61.50

[H. ¾" Biothane Leash with Scissor Snap](#)

[LSH0001049](#) \$17.00

[I. Slip Leads](#)

LEERBURG.COM/LCONE.HTM

[J. Leash Accessories](#)

LEERBURG.COM/L-ACCESSORIES.HTM

LEASH HANDLING COURSES

14. UNIVERSITY.LEERBURG.COM/CATALOG/VIEWCATEGORY/CATID/11



APPAREL

Shop all apparel at:

LEERBURG.COM/APPAREL.HTM

[A. Leerburg's Training Vest](#)

Bi-directional heavy duty zipper opens from top and bottom. A total of EIGHT POCKETS. Two snap pockets in the lower bellow pockets for controllers, clickers, whistles etc. Two chest pockets below both logos for cell phone, small note pad, keys etc. Available in Blue, Pink, Red, & Silver.

[APL0067001](#) **\$95.00**

[B. Leerburg's Newly Designed Training Vest](#)

A total of 7 pockets: 2 big front pockets, 2 snap front pockets, 2 breast pockets, and 1 large back pocket.

Available in Pink, Blue, and Red.

[APL0067003](#) **\$106.00**

[C. Leerburg Trainer's Vest - No Logo](#)

Bi-directional heavy duty zipper opens from top and bottom to prevent pressure on the zipper bottom. A total of EIGHT POCKETS. Available in Orange and Silver.

[APL0067004](#) **\$95.00**

[D. Warm Weather Training Vest](#)

The Warm Weather Training Vest is made in the USA, and is of the highest standard of workmanship. Made with mesh and marine-grade nylon. All seams are double stitched and bound for durability and comfort. The neck is a comfortable open V style. The back top of this vest is made of strong mesh for ventilation in warm weather training. Available in Aqua, Black, Blue, Hot Pink, Purple, Red.

[APL0002001](#) **\$116.00**

[E. Hurttta Trainer's Vest](#)

A training vest for the diverse needs of active dog enthusiasts. Made from Houndtex, a water-repellent and durable sports fabric, the vest has close fitting waist and high-collar, both of which are adjustable. The front of the vest boasts four zipper pockets as well as a detachable, washable pocket for sticky treats. The big side, breast and back pockets provide plenty of space for larger motivational toys and accessories. Available in 7 Sizes.

[APL0009003](#) **\$135.75**

VISIT THE LEERBURG BLOG

LEERBURG.COM/BLOG

MICHAEL ELLIS SEMINAR

3 DAYS

AT LEERBURG
IN MENOMONIE, WI

LABOR DAY WEEKEND

DETAILS COMING SOON

Leerburg Enterprises Inc.
406 Technology Drive W.
Menomonie, WI 54751

We reserve the right to correct printing errors. Prices are accurate as of February 1st, 2022 but are subject to change.

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