

LEERBURG

www.leerburg.com

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Learn all about how to train your dog in the comfort of your own home!

ABOUT US

From the very beginning, Leerburg has built a reputation by providing quality products and the best training information available. Our customers are dog trainers that insist on quality products that work and last. We have built our business based on a policy of only selling quality products that we use with our own dogs. Rather than trying to compete with the big box retail stores or the pet food warehouses of the world, we chose to fill that niche. The training material that we put out in our DVDs, streaming videos, and online courses has been developed by some of the best trainers in the world, and is based on countless years of experience.



Ed Frawley and Cindy Rhodes with their 5 dogs, Maybe, Rosie, Stella, Favor, and Rush

Leerburg Enterprises, Inc. is a family-owned business that was started in 1980 by Ed Frawley, who has owned and trained dogs since 1960. Ed purchased his first video camera in 1978 for personal use and began producing training videos in 1982. He also began breeding dogs in 1978, and continued to breed working bloodline German Shepherds for 35 years. Ed retired from breeding a few years ago in order to devote more time to Leerburg.

During the 1980s, Ed competed in AKC obedience, tracking competitions, and Schutzhund, where he titled a number of dogs. In the late 80s, he started training police service dogs, and in the 90s, Ed was a K9 handler for the local Sheriff's Department, during which time he also worked as a K9 handler with a regional multi-department drug task force.

In the early 2000s, Cindy Rhodes joined the Leerburg team. Cindy began training dogs when she was 13, and has bred Dobermans & Malinois under the kennel name Kaiserhaus since the late 80s. She has competed in AKC & CKC obedience and Schutzhund, and she competed in the USA Schutzhund III Nationals in 1990 with a Doberman female she raised from a puppy. Her sports of choice now are Mondioring and Agility. Cindy was also a professional dog groomer for 15 years, and has raised and trained dogs of many different breeds. This experience has given Cindy a wealth of information on training and managing dogs of all breeds. If you have never utilized the Ask Cindy section of our website, we at Leerburg highly recommend taking advantage of this free service.

After serving 8 years in the United States army as a paratrooper with the 82nd Airborne, Jeff Frawley came home to work for the family business. The skills that Jeff learned leading soldiers in Iraq and Afghanistan allowed him to easily transition into the roll as Vice President here at Leerburg. Jeff grew up at Leerburg and has lived with dogs his entire life. When Jeff was 8 years old, his first "job"



Vice-President, Jeff Frawley, with girlfriend, Marie, and dogs, Sonny and Raine

was at Leerburg for \$1 per hour as chief socializer of puppies (although Jeff swears it was only \$0.50 per hour). When he was 10, he began helping Ed in the kennel, and by the time he was 14, he had helped deliver more litters of German Shepherd puppies than we can remember. During his high school years, Jeff also went with Ed as a cameraman and filmed a number of training seminars and dog shows.

In 1994, Ed took Leerburg online. Leerburg.com was one of the very first dog-related websites, and has since grown to become one of the largest dog training websites, with over 20,000 pages worth of information. Throughout the years, Leerburg has continued to produce over 950 dog training videos, including 800 free streaming videos; all of which are available on Leerburg's Video on Demand. The website also has a free training forum with nearly 20,000 registered members and over 380,000 posts.

One of our goals has always been to stay ahead of the times, which is why recently we launched Leerburg Online University.

For a multitude of reasons, we feel that online training is the future. Through the interactive features such as live chats and student video uploads, we are able to put the best dog trainers in the world directly into your living room or back yard. Just as important is the ability for students to absorb the information through a series of organized short videos, rather than watching a 3 hour DVD. Students are now able to watch the course material, practice at home, upload a short video of their progress directly from their smart phones, and receive feedback through the discussion forums and live chats.

Being a small family-owned business, we feel that quality products and information combined with the best customer service in the industry are the most important things we can focus on. The equipment we sell is designed by and used by professional dog trainers who are out there in the field training dogs every day. The training material we provide has been produced by those trainers and are based on techniques that we are implementing every day. Whether you are competing in high level sport work, Police K9 training, or you simply want a well-mannered member of your family, we can help provide the tool set necessary to achieve your training goals.

LEERBURG DVDS



Basic Dog Obedience

This DVD will show you how to approach dog training. It will teach you how to break a task into small increments. Once the dog learns each small step, we show how to put them all together so the dog can easily perform the exercises.

DVD \$40.00 | STREAMING \$40.00



Your Puppy 8 Weeks to 8 Months

This training video answers all the questions new puppy owners have concerning the care of their new puppy. This DVD gives you the information that will tell you how to train your puppy without pushing it beyond the point that could be harmful to your pup.

DVD \$40.00 | STREAMING \$30.00



Establishing Pack Structure with the Family Pet

This DVD aims to produce a dog that is calm and submissive, and that follows the rules of the pack leader.

It also teaches people how to become a pack leader that their dog respects and loves.

DVD \$40.00 | STREAMING \$30.00



Remote Collar Training for the Pet Owner

This DVD teaches how to safely and effectively train their dogs with low level stimulation from a remote collar. Our goal is to teach dogs to follow a voice command all the time, and not just when it has the collar on.

DVD \$40.00 | STREAMING \$30.00



The Power of Training Dogs with Markers

The goal of this DVD is to introduce the dog trainer to the world of marker training. It is a purely positive method of training dogs that is 100% non-confrontational.

DVD \$40.00 | STREAMING \$30.00



Living with Your Puppy - Establishing Pack Structure

This Leerburg video introduces how to not only train your dog to be calm and well mannered, but also to be obedient and respectful to their family and friends. For new puppies and dogs under 8-10 months old.

DVD \$40.00 | STREAMING \$30.00



Dealing with Dominant and Aggressive Dogs

This training video provides over 3 hours of information to help people solve their problems with dominant and aggressive dogs.

DVD \$50.00 | STREAMING \$35.00



How to Raise a Working Puppy

This is a handler training video, not a dog training video. It explains how we raise and socialize our puppies. The key to raising a successful working puppy is to have a plan, and make the best use of the time you spend with your dog.

DVD \$40.00 | STREAMING \$30.00

FOR ALL DVDS, VISIT <http://leerburg.com/dvd.htm>



TK Hot Retrievers

MICHAEL ELLIS

Michael is an internationally renowned dog trainer and teacher with 30+ years of experience in the competitive dog sports. He has taught extensively to a very diverse group of trainers, from competitive sport trainers, police departments, and the US military, to search and rescue groups, service dog agencies, and pet dog trainers.

Michael's clear, concise, and patient style has made him one of the most popular coaches of trainers in the country. He has given over 300 seminars in the United States, Canada, and South America (that's well over a thousand days of lecture and practical work in the last eight years alone), and as a result, he has been one of the driving forces in popularizing reward based training systems for the protection sports.



The Power of Training Dogs with Food

This DVD will show you the importance of training your dog with food. It demonstrates skills such as engagement, luring, and drive. Suitable for dogs of all ages.

DVD \$65.00 | STREAMING \$50.00



The Power of Playing Tug with Your Dog

This video teaches you how and why you should play tug with your dog. Playing tug helps build drive and focus, which is important in the learning process.

DVD \$65.00 | STREAMING \$50.00



Leash Skills

This DVD aims to train a dog that is calm and submissive, and that follows the rules of the pack leader. It also teaches people how to become a pack leader that their dog respects and loves.

DVD \$65.00 | STREAMING \$55.00



Training the Recall

In this video, Michael Ellis properly teaches the recall through lecture and demonstration instruction. The recall is one of the most important commands your dog will ever learn.

DVD \$45.00 | STREAMING \$30.00



Advanced Concepts in Motivation

The work in this DVD teaches trainers of all breeds and trainers from every dog sport the advanced concepts of how to motivate their dogs.

DVD \$65.00 | STREAMING \$50.00



The Electric Collar (2 Parts)

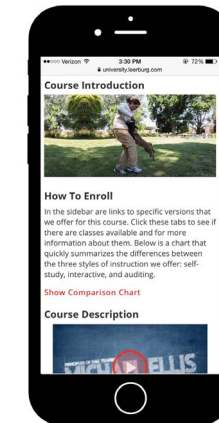
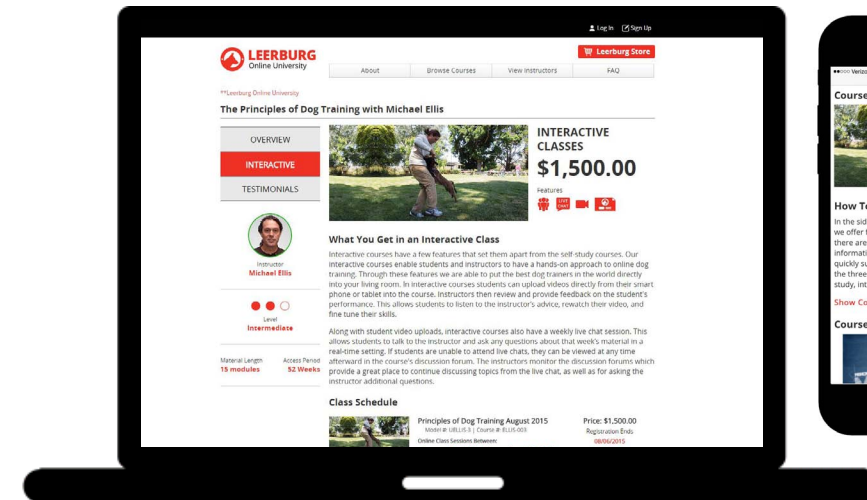
These videos have all you need to know about purchasing and using an electric collar on your dog.

DVD SET \$120.00 | \$65.00 EACH

FOR ALL MICHAEL ELLIS DVDS, VISIT leerburg.com/ellisdvds.htm

THE PRINCIPLES OF DOG TRAINING WITH MICHAEL ELLIS

15 Modules | 1 Year Access | \$1,500



Live Chat Sessions



Student Forum Discussions



Upload Your Student Videos



with Course Certification

Even the most advanced concepts in dog training require a solid foundation, and the Principles of Dog Training with Michael Ellis is going to give you that foundation. The skills learned throughout this 16-week course are going to carry over into every aspect of your training program and handler relationship. This course is for people who are looking to become dog trainers and want to learn from the best in the world. The course will give you the necessary tools to become a successful dog trainer.

Read more about this course at <https://university.leerburg.com/Master/View/mcid/10>

Learn more about the Leerburg Online University on page 18.

COMING 2016

The Principles of Dog Training Part 2



FORREST MICKE

MARK KEATING

Forrest Micke is a midwest native who began his career working with shelter and rescue organizations in the areas of behavior modification and lifestyle obedience. He now conducts workshops in competitive obedience and protection sport for private and public groups across the country.

Forrest is an American dog-training and behavior educator, wellness advocate, and public speaker. His international seminar work and popular online educational classes have influenced thousands of students globally.

From 2007 to 2010 Forrest gained national recognition for his development of training and rehabilitation programs for difficult dogs within shelter and rescue programs.

Over the past 5 years, his popular seminar series on 'The Everyday Working Dog' has been presented over 75 times in 10 different countries and over 5 continents.

Forrest is known for his innovative, relationship-centered approach to training and his passionate and personalized teaching style. He's been called inspiring, genuine, motivating, and outside the box.

Forrest lives in the Wisconsin with his Border Collie, Amos, and his two Belgian Malinois, Endy and Elzer.



Engagement Skills

This DVD aims to train a dog that is fully focused on the owner at all times, no matter what distractions are around. Engagement is very important in the process of dog training.

DVD \$50.00 | STREAMING \$40.00



LEERBURG ONLINE UNIVERSITY COURSES BY FORREST

SELF-STUDY COURSES

- Heeler's Toolbox I (Beginner)
- Heeler's Toolbox II (Intermediate)
- Teaching Engagement Skills

INTERACTIVE COURSES

- Heeler's Toolbox I (Beginner)
- Heeler's Toolbox II (Intermediate)
- Heeler's Toolbox III (Advanced)

Mark is a dog trainer from Hudson, Wisconsin. He has been training dogs professionally since 1998 in various forms of obedience, agility and protection work. He works and trains primarily at Red Star Kennel in Hudson, where he serves as one of 3 trainers who conduct private lessons, teaches group classes, and handles and trains dogs who stay for the boarding and training program.

As a general dog trainer, Mark has been assisting dogs and handlers in the midwest since 1998. From teaching group obedience classes, to behavior modification, he has worked with over 1000 dogs to date. Since 2004, Mark has been training exclusively at Red Star Kennel, in Hudson Wisconsin. He teaches private lessons in obedience, behavior problems and modification, competition preparation, sport style obedience, agility and protection work, puppy imprinting and socialization, puppy/dog purchase consulting, in home lessons, and search work.

Mark has taught numerous seminars across the US in sport-style bitework in sports such as French Ring, Mondio Ring, PSA, and Schutzhund. He has conducted seminars with with Police Departments teaching handlers how to not only work each others dogs, but communicate more clearly with their own dogs, and taught seminars in drive cultivation and channeling for State, as well as FIMA certified Search and Rescue teams.



Relationship Games

Whether you own a dog as a house pet or you are training in high level competition, establishing a working relationship with your dog is one of the most important prerequisites for any training regimen. This DVD helps build your relationship with your dog through 8 different games.

DVD \$50.00 | STREAMING \$40.00



Mark Keating Decoy DVD Set

This DVD set teaches dog handlers exactly what, why, and how a decoy should work a dog in a bite suit. We want to give handlers the information they need to be able to discuss and communicate a training plan with their decoy.

DVD SET \$145.00 | \$55.00 EACH

LEERBURG ONLINE UNIVERSITY COURSES BY MARK

SELF-STUDY COURSES

- Teaching Our Dogs the Rules of Play
- Housebreaking 101
- Training the Touch Pads

INTERACTIVE COURSES

- Relationship Games



TYLER MUTO

Tyler started K9 Connection in Buffalo, NY, in 2007 to fulfill his dream of helping dogs and owners to live harmonious lives together. Tyler oversees and developed the training programs at K9 Connection, and works diligently to coach the staff and advance their training techniques.

◇ INTERACTIVE & SELF-STUDY COURSE ◇

- Leash Reactivity

COMING SOON Conversational Leash Work / Resource Guarding



JOSHUA MORAN

Josh is a professional dog trainer from Buffalo, New York who specializes in behavioral issues in pet dogs ranging from extreme fear to extreme aggression. He has worked extensively with both rescue organizations and other professional trainers to help develop clear systems to overcome difficult situations.

◇ SELF STUDY & INTERACTIVE COURSE ◇

- Small Dogmanship - Success for Your Small Dog

COMING SOON Basic E-Collar Conditioning and Every Day Applications



JIM CLOSSON

While in college, Jim recognized the need for quality dog training--training that would help dog owners eliminate their pets' undesirable characteristics and build a strong working relationship. Over the past 20+ years, he has accumulated a wealth of knowledge while building his training business and breeding program, TK Hot Retrievers, in Boise, Idaho. Jim's true passion has always been in the world of gun dogs and working line retrievers. He has taken the balanced training concepts from the sport world and applied a motivational-based program to train hunting dogs at the highest level.

◇ INTERACTIVE COURSE ◇

- Training Your New Gun Dog Puppy

ED FRAWLEY

LEERBURG ONLINE UNIVERSITY COURSES BY ED

BASIC DOG OBEDIENCE

This course is designed for people who are new dog owners that have never trained a dog before, and also for those who have owned a dog for years, but now find it's time to learn how to do a better job training their dog.

This course is also recommended for people who work in humane societies or shelters, or people who want to start a dog-training business and are looking for a way to start learning the nuts and bolts of dog training.

This course has over 150 short videos that cover the most important aspects of learning how to train a family pet.

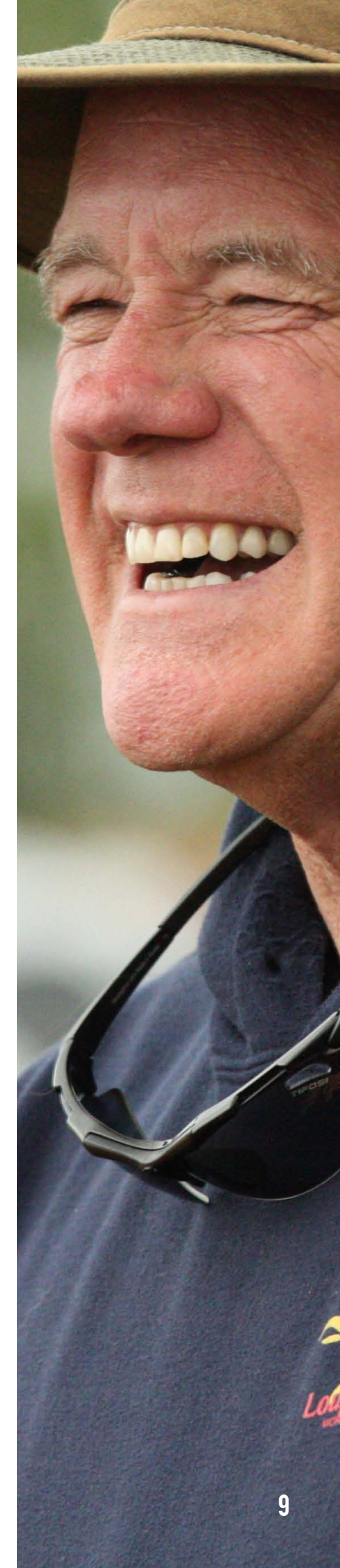


HOW WE MANAGE DOGS IN OUR HOME - A ROAD MAP TO SUCCESS

When most people get their first dog, they have no idea how to turn that new dog (or puppy) into a calm, obedient house dog. They mistakenly think all they need to do is take their new dog to a local dog training school and VOILA, they have a well mannered pet. Well unfortunately, nothing could be further from the truth.

The goal of this course is to show new dog owners how Ed and Cindy live with their 5 dogs. It will show people how they mold their dogs by controlling the environment they put them in, and then controlling their behavior once they are in a new environment.

They hope that students will walk away from this course with enough new ideas to have a road map to accomplish the same thing.



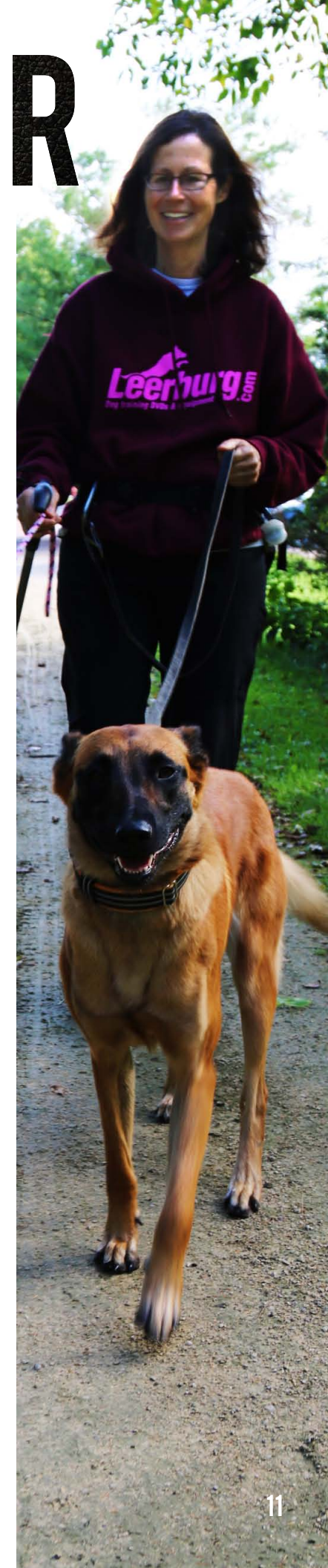
LEASHES

leerburg.com/leashes.htm



AMISH LEATHER

LEASHES, COLLARS, & HARNESSSES



3/4in. Leather Leash **\$31.00-\$47.00**



Synthetic Tracking Line **\$36.00-\$56.00**



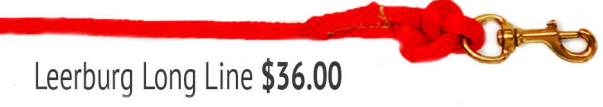
Soft Grip Prong Collar Leash **\$23.99-\$29.50**



British Slip Lead **\$9.95 - \$16.50**



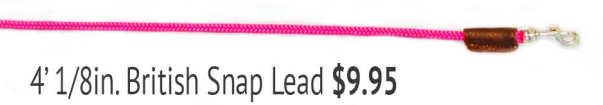
6' 3/8in. British Snap Lead **\$15.50**



Leerburg Long Line **\$36.00**



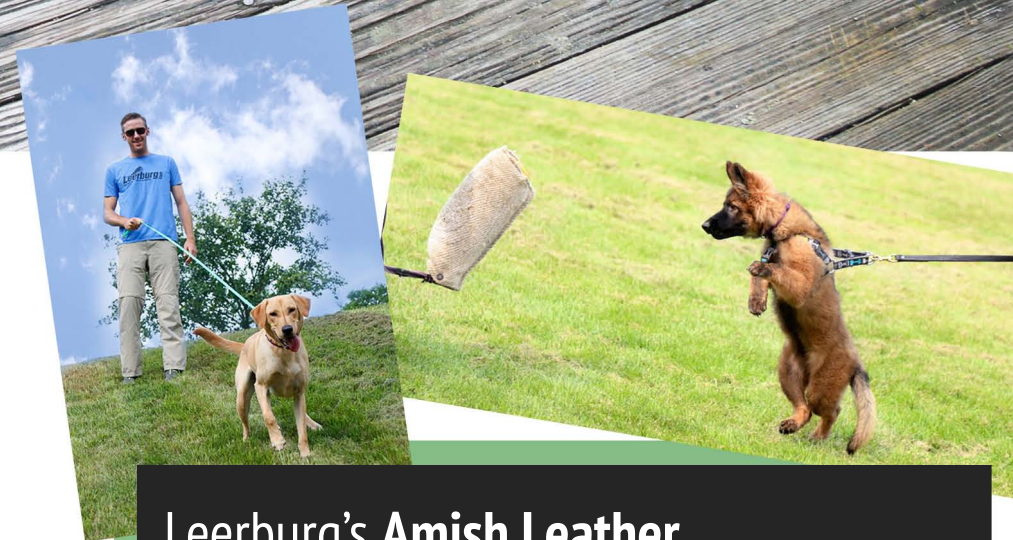
Heavy Cotton Tracking Line **\$24.99**



4' 1/8in. British Snap Lead **\$9.95**



Soft Grip Leash **\$19.50-\$26.00**



Leerburg's Amish Leather

Leerburg has been providing the best leather training leashes, collars, and harnesses on the market for nearly 30 years. Our dog leashes are made from a soft Latigo leather with stainless steel hardware. You'll never find a leash of this quality in any pet store or dog food warehouse. We start with the finest Latigo leather available and stainless steel hardware that will hold up to any condition. From there, our Amish craftsmen take over. Leerburg works with a family of 5 Amish Harness makers whose skill with leather can only be described as an art.

leerburg.com/amishleashes.htm



3/4 in. Leather Leash **(\$31.00-\$47.00)**



Leather Tactical Leash **(\$37.00)**



2" Leather Agitation Collars **(\$40.00-\$55.00)**



1" Flat Leather Collars **(\$24.00-\$30.00)**



Leather Tracking Harness with Handle **(\$90.50)**



2 Snap Agitation Harness with Handle **(\$131.00)**

ECOLLARS



Dogtra ARC Electric Collar

The Dogtra ARC features a low profile receiver collar that is ergonomically shaped to your dog's neck. The checkered grips on the handheld transmitter allow you to always have a firm grip on the training at hand. The ARC is a low to medium output e-collar designed for all breeds with medium to soft temperaments. **\$234.99**



Pro Educator 900 Advanced Training System

The Pro Educator is the most advanced remote dog trainer ever devised. It boasts brand new, never-before-seen features that offer the most humane experience for dog and owner alike. **\$249.99 - \$394.98**



Dogtra iQ PLUS Electric Collar

The iQ Plus combines many of the features found in full size remote trainers, in a compact form, great for dogs of a variety of sizes. This small, yet powerful e-collar is built for dogs 10 pounds and up, and is great for dogs with mild temperaments. **\$179.99**



Educator BL100 BarkLess Ecollar

The most humane and effective bark control device on the market. Perfect for small, timid dogs and also effective on big, stubborn dogs that like to over communicate. It utilizes a warning tone followed by the preset stimulation providing for optimal classical operate learning. **\$69.99**



Educator Electric Collars

Educator collars are lighter and more technologically current. Educator's tapping sensation is twice as intense as their pager mode, their tones are more pronounced, their stimulation is cleaner and has a higher intensity when needed. The stimulation dial on the Educator is easier to adjust and has the "lock and set" feature to prevent accidental over-stimulation. For 2 dogs, each dog can be locked in to a different level. Educator's stimulation is of a medical grade type that does not cause head jerking but will obtain compliance.



PRODUCTS

ARTICLES

VIDEOS

LEERBURG.COM/ELECTRIC.HTM



TOP-MATIC

Top-Matic® was designed by renowned dog trainers. The world's best master trainers -World champions- helped to develop and substantially test Top-Matic®. Top-Matic® guarantees that only the highest quality of materials are used under the highest regards for animal and human safety. The Top-Matic® Training System is self-motivating and allows the handler to reward the dog exactly to the point. You will recognize and see the success of this system after only a few training sessions! Whether you are in the dog sports, playing, or simply going hiking with your four-legged friend, this unique magnet ball system allows you to reward your dog to your liking in every situation.



Top-Matic® Magnetic Mini Fun-Ball



Top-Matic® Magnetic Fun-Ball with Rope



Top-Matic® Magnetic Technic-Ball



Top-Matic Magnetic Tugs

What Exactly is Marker Training?

written by Ed Frawley

Understanding this system is the foundation for both sport dog and pet training alike. In a nutshell, marker training is simply a communication system between dog and handler. I can see new dog trainers reading this and shaking their heads thinking "Duh, isn't that pretty obvious and what all dog training is about?" My answer to that is "YES", but let's go into a little more detail.

Marker training is based on the principles of classical and operant conditioning. The general concept is to use classical conditioning to pair an audible stimulus (a sound) with a high value reward. Once that sound becomes a conditioned reward, we utilize the 4 quadrants of operant conditioning to teach cause and effect. The goal of marker training is to form an association between a behavior and a consequence, which can be either positive or negative.

The first step is to develop our reward marker. Classical conditioning, or Pavlovian learning, is a process created by pairing an audible stimulus to a primary reward. In the case of marker training, we are going to pair a high value food reward with a sound, whether it is a word such as "yes," or a click from a clicker. Ivan Pavlov stumbled upon this system, and through his experiments, he found that when pairing a sound with the food, he could turn the sound alone into a reward. We call this "charging the mark."



Charging the mark is accomplished by making the sound and then delivering a reward. In our case, we will use the word "yes." Through repetition, the dog learns that every time he hears the sound (the mark), a high value food reward will follow. Eventually, you will be able to say your mark and the dog will have a physical response. However, you will never go completely away from pairing it with a reward. An easy way to look at it is by thinking of this as a cookie jar. Every time you say "yes" and pair it with a reward, you are putting a cookie in the jar, and every time you simply use your yes marker without a reward, you are taking a cookie out of the jar.

No matter what anyone ever tells you, dogs do things for themselves. Dogs don't do things to make you feel good. They do things to make themselves feel good. They do things because they are motivated towards feeling comfortable in addition to doing things that eliminate feeling discomfort. This is a pretty profound concept, and one that pet owners often miss. Pet owners or new dog trainers are often led to believe that dogs will eventually do things to make their owner feel good. The reality is that this is seldom, if ever, the case.

This is where the next step comes into play. Now that we have our markers charged, we can utilize operant conditioning to add a cause and effect into our communication system. The key to operant conditioning is to teach a dog that when he or she performs a behavior that we like, they get a reward that makes them feel good. Failure to perform the correct behavior would result in some form of consequence; either no reward or adding in a punishment.

There are 4 quadrants of learning, and this is where things may seem a bit complicated at first. The 4 quadrants are positive reinforcement, negative reinforcement, positive punishment, and negative punishment. Positive means adding something to the equation, negative means taking something away, reinforcement means the behavior should continue, and punishment means the behavior should stop. In simple terms, positive reinforcement would be our classically conditioned "yes" marker or a reward. This is because you are adding the reward and you want the behavior to continue.

Continue reading at <http://leerburg.com/markers.htm>



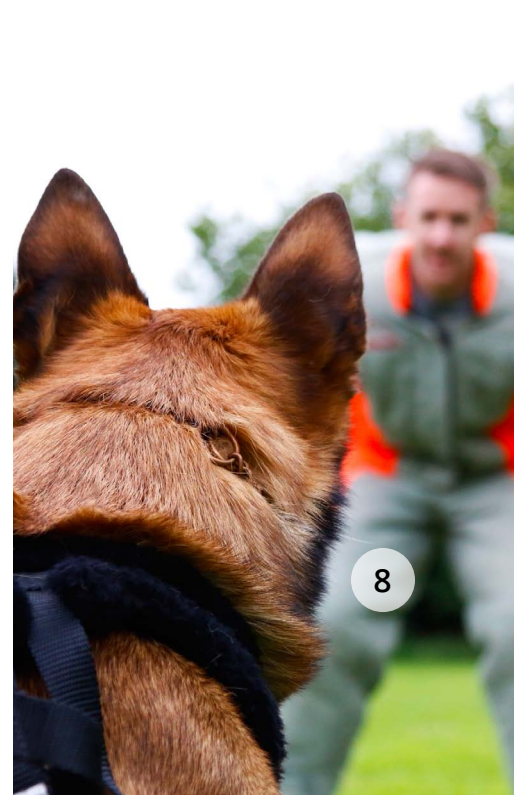
BITEWORK

leerburg.com/bitetrainequip.htm

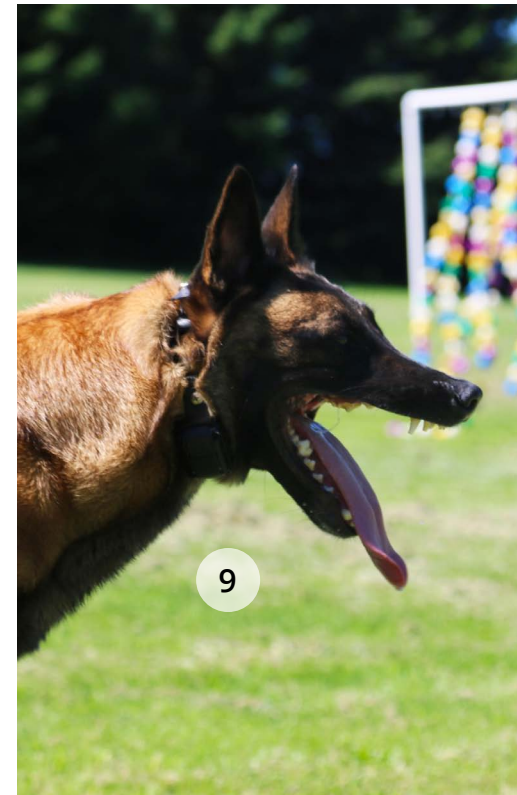
Schutzhund is a German word meaning “protection dog.” It refers to a sport that focuses on developing and evaluating those traits in dogs that make them more useful as breeding dogs and happier companions to their owners.



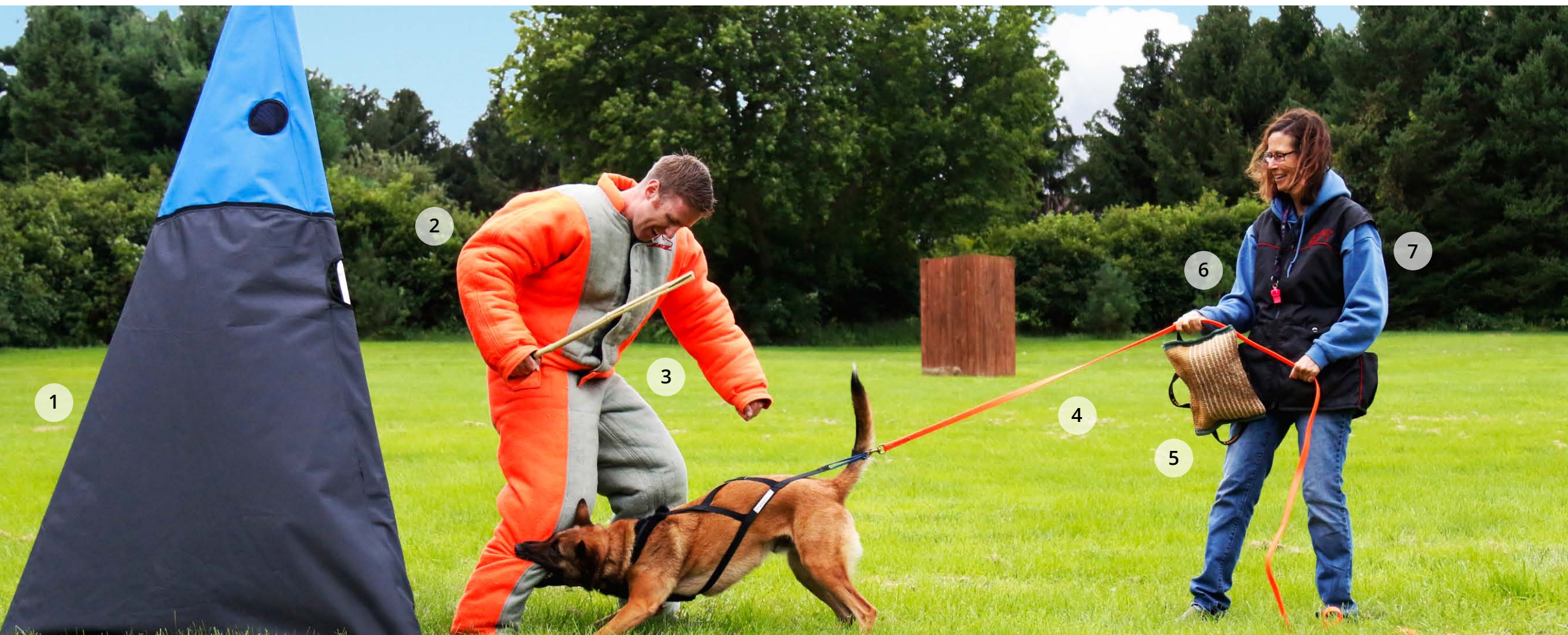
Dog // Rush
Featured // Ikon X-Back Harness
Price // \$35.95



8



9



2

3

4

5

7

1.) 8 Ft Telescoping Blind (\$202.36 - \$1026.48)
3.) Leerburg Bamboo Clatter Stick (\$19.99)
5.) Jute Bite Pillow (\$43.00)

2.) Seynaeve Kimono Bite Suit (\$1600.00 - \$1850.00)
4.) Soft Grip Leash (\$19.50-\$26.00)
6.) Classic CMG Whistle (\$6.99)

7.) ROCA Training Vest (\$95.00)
8.) Herm Sprenger Curogan Prong Collar (\$40.00 - \$69.75)
9.) Pro Educator 900 Advanced Training System (\$249.99 - \$394.98)



Meet the Instructors



Ed Frawley

Ed is the owner and founder of Leerburg.com. It was one of the very first dog related websites and is the largest dog training web site on the internet today. Ed has produced over 860 dog training videos, all of which are available on Leerburg's Video on Demand.



Michael Ellis

Michael Ellis is an internationally renowned dog trainer and teacher with 30+ years of experience in the competitive dog sports. See page 4 for more information on Michael and his class!



Forrest Micke

Forrest Micke is an American dog-training and behavior educator, wellness advocate, and public speaker. See page 6 for more information on Forrest and his classes!



Mark Keating

Mark Keating has been training dogs professionally since 1998 in various forms of obedience, agility and protection work. See page 7 for more information on Mark and his classes!



Tyler Muto

Tyler started K9 Connection in Buffalo, NY in 2007 to fulfill his dream of helping dogs and owners to live harmonious lives together. See page 8 for more information on Tyler and his class!



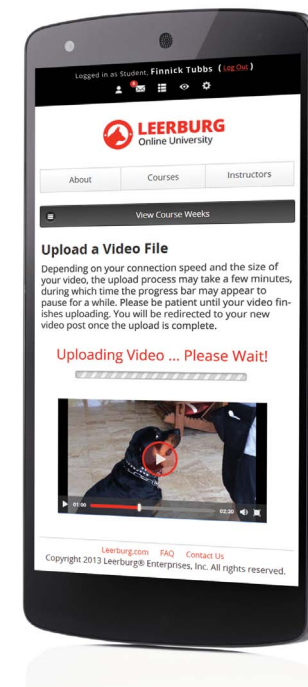
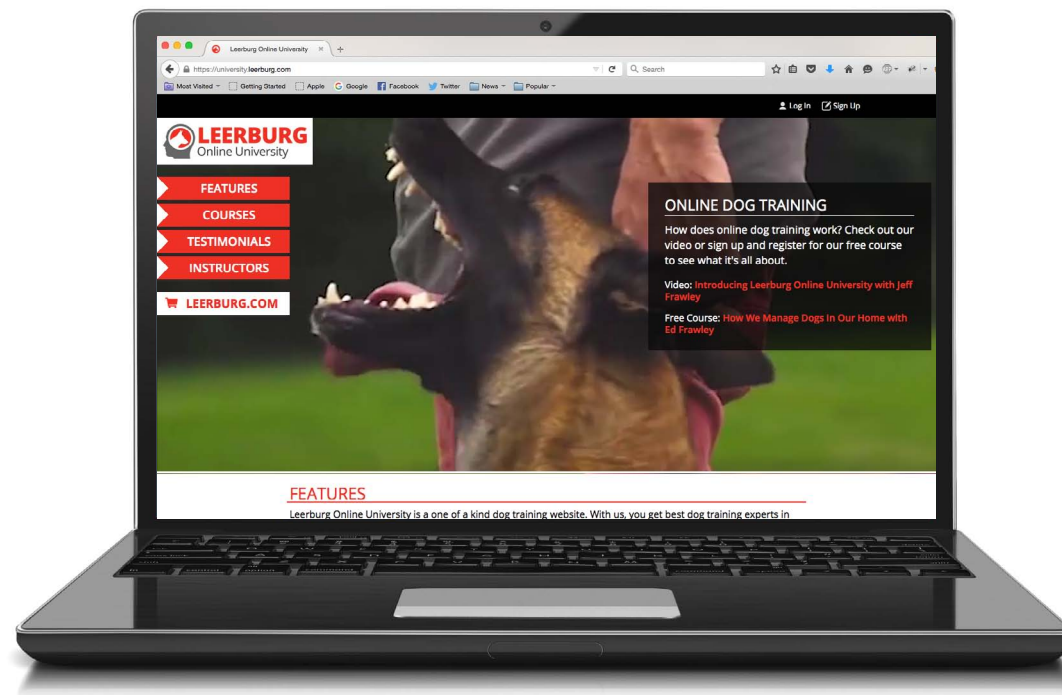
Joshua Moran

Josh is a professional dog trainer from Buffalo, New York who specializes in behavioral issues in pet dogs ranging from extreme fear to extreme aggression. See page 8 for more information on Josh and his class!



LEERBURG

Online University



When Ed Frawley purchased his first video camera in 1978, the last thing on his mind was, "Someday I will teach people how to train dogs using a computer." Four years later (the same year Apple released the Macintosh for a meager \$1,995), Ed produced his first dog training video titled, "Training the Competition Obedience Dog." It quickly became evident that it was impossible to teach everything there is to know about competition obedience in the amount of time you could squeeze into a single VHS tape.

For the past 37 years, Ed Frawley has been thinking of and implementing new and innovative ways to present educational dog training material. While producing more material was important, he wanted to focus on ways that would allow Leerburg to create relevant training content that could be applied to everyone's unique learning style. We have finally stepped into a new world where this is actually possible.

With the advent of the internet came streaming video. Streaming video has opened another door to the world of dog training. It gives us the tools to instantly provide the amount of information that is necessary to teach complex skills. With streaming video, we are no longer limited by how much information we can fit into a DVD. We learned that many people did not have the attention span to watch a 4 hour DVD, but they do have the attention span to watch a two to five minute video on one specific subject.

Enter online training. Leerburg's very talented IT staff spent 2 ½ years developing an online training platform tailored specifically to teach people how to train dogs. Leerburg Online University allows us to organize a series of short streaming videos, text, audio, PDFs, and other visual materials in a systematic step-by-step training process. You can now watch a short video of an instructor explaining an exercise along with instructor and student demonstrations of that exercise. Through our smart phone video uploads, you will have a chance to demonstrate the skills you have learned with your own dog and receive instructor feedback to help hone those skills.

Our goal from the beginning has been to put a hands-on, interactive

approach to online dog training. Our system allows you to decide what learning modality best fits you and your schedule. Students have the benefit of watching videos, reading the material, and listening to podcasts. Students have the ability to review the material and post any questions that may come up through the discussion forum or a private message. In addition to the weekly discussions and messaging, we offer live chats where students can log on and talk directly to their instructors. What sets Leerburg Online University apart is the option to upload videos directly from their smart phones for the instructor to review and critique.

We launched our first online training course in February of 2014. Over the past year and a half, we have developed 12 new courses and added several new instructors to the Leerburg team. We also have several new courses currently in various stages of production. Our students have continued to provide positive and helpful feedback throughout the entire process. Through that feedback, we are continuously updating and improving not only the material within each course, but also the training platform itself. The goal of our training system is for anyone, regardless of your computer skills, to be able to log on and understand how to navigate through a course. Meanwhile, our courses are constantly improving by incorporating the frequently asked questions brought up in previous courses. We invite you to read some of the student comments about their first online training experiences. We feel that these comments speak for themselves, and are a true testament to our instructors and our IT staff.

Our goal has always been to stay innovative in an ever-changing dog training environment and community. Our new online training system will continue to put trainers from all over the world together and has the potential to revolutionize dog training. In 1978, Ed Frawley may have never imagined a world where he could help train a dog in a living room in Australia through a computer, but he was able to foresee a future in dog training that none of us could have ever imagined. That future is today, and Leerburg Online University is at the forefront.

Features



Student Discussion:

Use the forums to discuss with your peers in the course.



Student Submitted Videos:

Upload your training videos from a smart phone, tablet, or computer to get helpful feedback from your instructor.



Tests:

Take tests to reinforce your dog training knowledge.



Course Certificate:

You will receive a certificate in the mail stating that you have completed the course.



Live Chat:

Talk about the course with your instructor and peers in real time.

What the Students are Saying...

"This course was PERFECT! From novice to pro this course can benefit both. Forrest is very easy to learn from. He has a way of not only Engaging a dog but also a human. The video's along with the written text were a very helpful tool."

- Ann on [Teaching Engagement Skills](#)

"Leerburg has a good course here. I have only been training dogs on my own now for 3 years, and this course [Basic Dog Obedience] is very informative. I hope Leerburg continues with this online course training. I take classes as my work schedule permits, and taking this in the evenings after work was perfect."

- Tim on [Basic Dog Obedience](#)

"I have really enjoyed taking part in the relationship games and have looked forward to each weeks games with excitement. Mark you make it easy to learn! I am taking away from this course so much knowledge and a greater understanding of how games are important to training my dogs."

- Helen on [Relationship Games](#)

MUZZLES

It's important that customers measure their dogs to determine what size muzzle a dog needs. Some muzzles are identified as breed specific, this is not an accurate way to determine what muzzle your dog needs.

The only true way to determine what muzzle fits your dog is by measuring your dog's head in the manner in which we detail at leerburg.com/muzzlefit.htm.



Puppy Tug Set

This set includes 4 different tugs that are perfect for your puppy. Save \$10 when you buy the set versus buying separately! **\$65.99**

TUGS

leerburg.com/puppytugs.htm



Intermediate Tug Set (\$40.00)



1-Handled Jute Mini Tug (\$19.00)



1-Handled Synthetic Mini Tug (\$19.00)



Brites Bungee Bar Tug (\$14.95)



1-Handled Leather Mini Tug (\$20.00)



Jute Bite Pillow (\$43.00)



15" Yellow Firehose Tug (\$19.00)



Leather Muzzle (\$45.00)



Wire Basket Muzzle (\$40.00-\$60.00)



Ultra Baskerville Muzzle (\$13.99-\$29.99)



JAFCO Plastic Muzzle (\$26.00-\$46.00)



Cloth Muzzle (\$8.85-\$12.55)





POLICE K9



LEERBURG.COM/TACTICAL/INDEX.HTM



CaliberDog MOLLE Canteen Bag with Dog Dish
Now your working K9 can carry its own water supply and dish. The MOLLE Canteen Bag is made to be used with the K9 Tactical MOLLE Vest and attaches to the vest with two webbed MOLLE sticks, which come with the MOLLE Canteen Bag. **\$34.00**



Police Style Leather Muzzle
The police style muzzle offers the security and the best air flow of any leather muzzle on the market. Dogs can wear this muzzle and be trained in building search or area search with the muzzle on. **\$175.00**



M1-K9
M1-K9 big dog collars are made for big dogs like German Shepherds, Labradors, Rottweilers, and Bulldogs. Each collar is made from military grade pistol belt webbing, right down to the blackened brass grommets that round the collar and metal adjustment hardware. **\$32.99**



Educator K9-400 3/4 Mile Remote Dog Trainer with Bungee Collar
The K-9 Handler K9-400 is a 3/4 mile range trainer loaded with unique features making it the most humane and effective trainer available. The tapping sensation mode is twice as effective as vibration. Added Bonus of the Bungee Collar system which provides comfort and contact reliability unmatched in the e-collar industry. **\$229.99 - \$339.99**



Synthetic Tracking Line
This tracking line is made of synthetic material that looks and feels exactly like leather. It can get wet and is great for training. Comes in 4 sizes and 4 colors. **\$36.00 - \$56.00**



Police and Sheriff Harnesses
Simply the best. There is no other quite like it. **\$97.95**



Mil-Spec Tracking Harness
The Mil-Spec Tracking Harness is made using Austri Alpines aluminum hardware and a 1.75" width type 13 Mil Spec Black Web. The perfect harness for the professional needing a harness they can count on in every situation. **\$121.95**

CaliberDog K9 Tactical MOLLE Vest
The CaliberDog K9 Tactical MOLLE Vest was designed with many features to accommodate the working military and police dog. This vest is made to conform and contour to the shape of the dog. **\$199.00**





PRODUCTS



ARTICLES



VIDEOS

LEERBURG.COM/SPORTDOG.HTM

DOGSPORTS

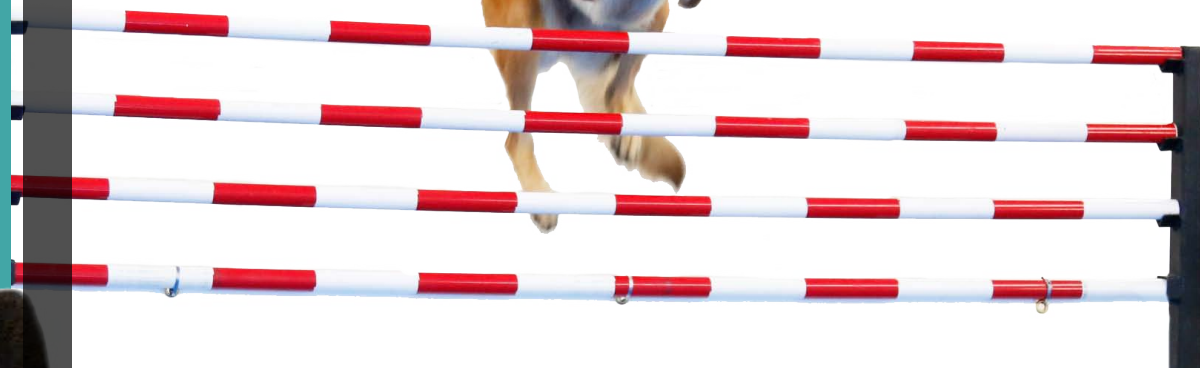


Photo by Ryan Maciej

Coming Spring 2016
**Fundamentals of
Dock Diving with
Michael Ellis**



IPO/Schutzhund Dumbbell Set

These wooden dumbbells are made of Hard Maple. They are not varnished, they are stained in vegetable oil – so that it cannot harm the dogs. **\$78.00**



Food Delivery Device

The food delivery device is used to build drive and motivation with dogs that have high food drive. When used

properly this device can enhance the excitement and focus that your dog has for its treats. **\$3.25**



Nosework Scent Kit

The Leerburg Nosework Scent Kit is a small portable training aid that allows you to train nosework anywhere and anytime. Our kit

contains all three target odors that people train nosework dogs to search for. **\$42.00**



Aluminum Hurdle Jump

This light-weight design Hurdle Jump is very affordable and has some great new features. All aluminum frame. Aluminum does not attract heat and will not

rust. The frame is light-weight, yet sturdy. The hurdle jump's design also gives you the option of any height adjustment you need. **\$228.25**



Leather Tracking Harness with Handle

These harnesses are made from soft Latigo leather. You will never find a better quality agitation or tracking harness in pet stores.

Straps are 1" wide by 3/16" thick. **\$90.50**



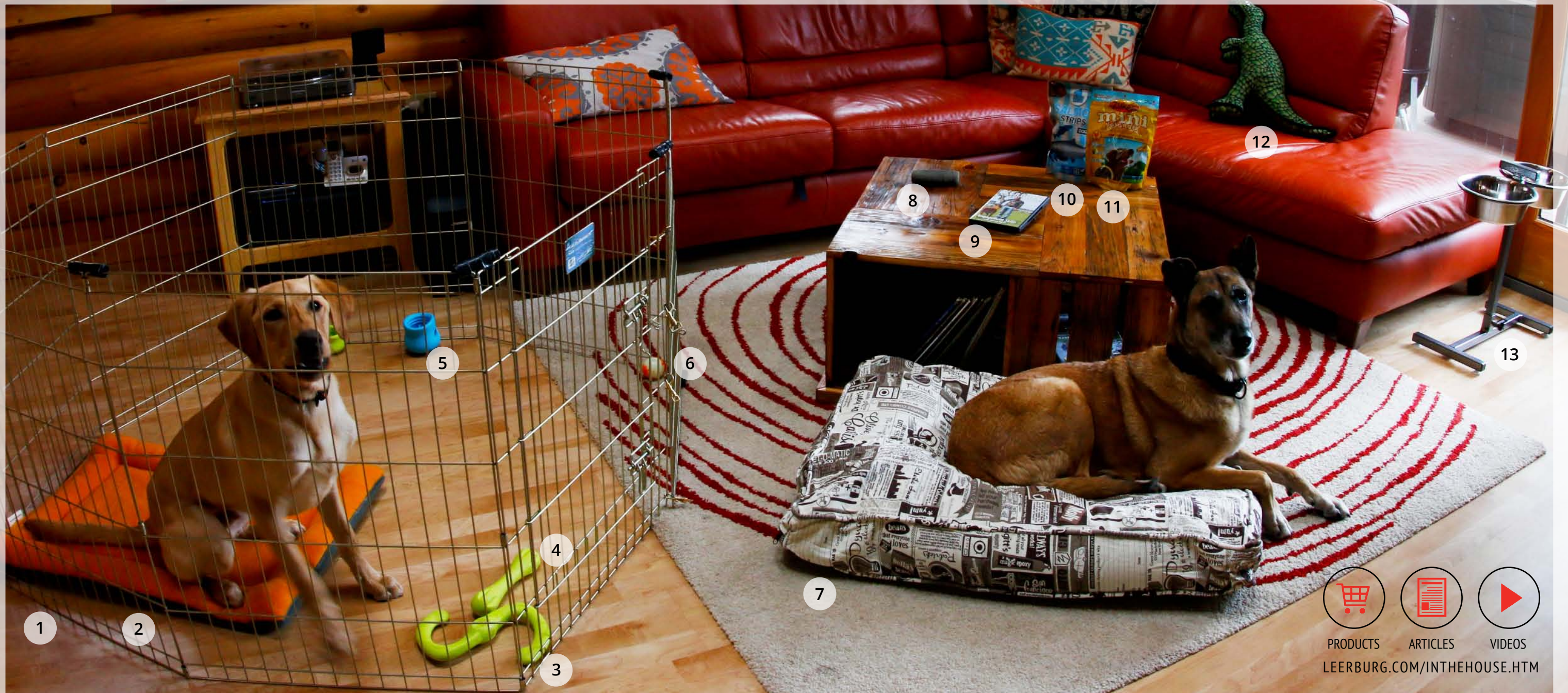
Nosework with Andrew Ramsey

Nosework is a new dog sport where individuals can train their household pet to detect legal odors. It is 100% motivational training and has absolutely no corrections at any level of work. **\$45.00-\$65.00**



Photo by Ryan Maciej





 PRODUCTS
 ARTICLES
 VIDEOS
LEERBURG.COM/INTHEHOUSE.HTM

IN THE HOME

- 1 Metal Ex Pen with Door (\$63.49 - \$113.49)
- 2 Eco Nap® Dog Bed (\$39.00 - \$99.00)
- 3 Bumi Tug Toy (\$15.00)
- 4 Hurley Dog Bone (\$8.00 - \$15.00)
- 5 Toppl Treat Toy (\$14.95 - \$19.95)
- 6 Orbee Tuff Ball (\$8.75 - \$15.50)
- 7 Molly Mutt Duvet (\$25.00-\$50.00)

- 8 Fur-Zoff (\$13.99)
- 9 Engagement Skills DVD (\$50.00)
- 10 Plato Smart Dog Treats (\$14.99)
- 11 Zuke's Mini Naturals (\$5.32-\$15.99)
- 12 Tuffy Dinosaur (\$37.38 - \$83.43)
- 13 Adjustable Double Diner Elevated Dog Feeder (\$69.99)



1.) Hurтта Padded Collar

Comfortable on the dog's neck, a good collar is safe and easy to use. The safety and adjustability of padded collars make them an excellent choice for all dogs, including puppies. **\$22.00**

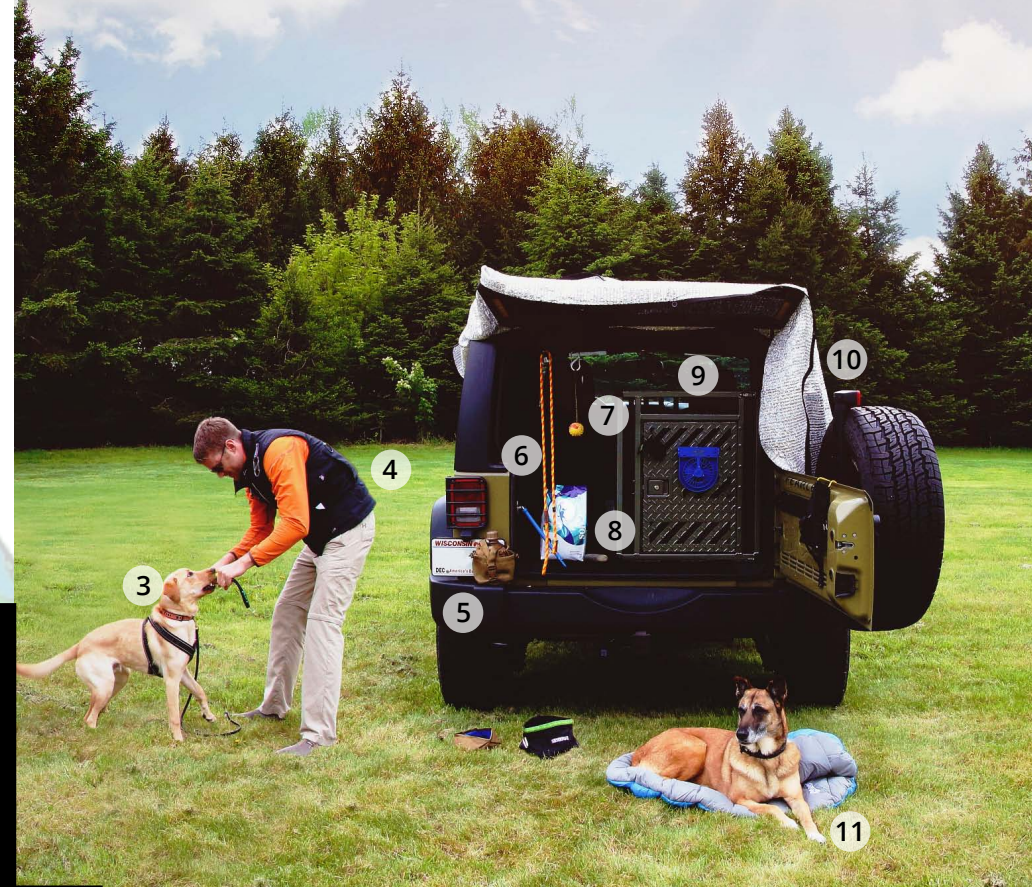
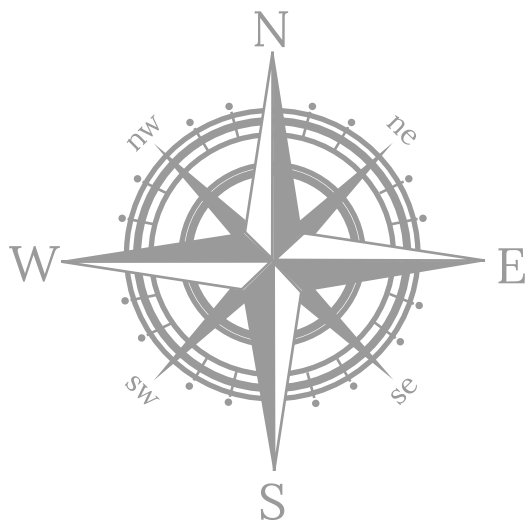
2.) Ventlock

The Ventlock Tailgate Lock allows more ventilation into your car than just leaving windows open. It works by fixing the rear door or tailgate in a semi-open position and combined with a front window open just an inch or two, it allows free flowing air just where the dogs need it most - on their nose at the back of the vehicle. **\$18.74 - \$34.65**



TRAVEL EVERYWHERE

leerburg.com/travelaccessories.htm



3.) Hurтта Padded Y Harness

Comfortable on the dog's neck, a good collar is safe and easy to use. The safety and adjustability of padded collars make them an excellent choice for all dogs, including puppies. **\$30.00**

4.) Hurтта Obedience Vest (\$120.00)

5.) CaliberDog MOLLE Canteen Bag with Dog Dish (\$34.00)

6.) British Snap Leash (\$9.95 - \$15.50)

7.) Roni Ball with Handle (\$15.00)

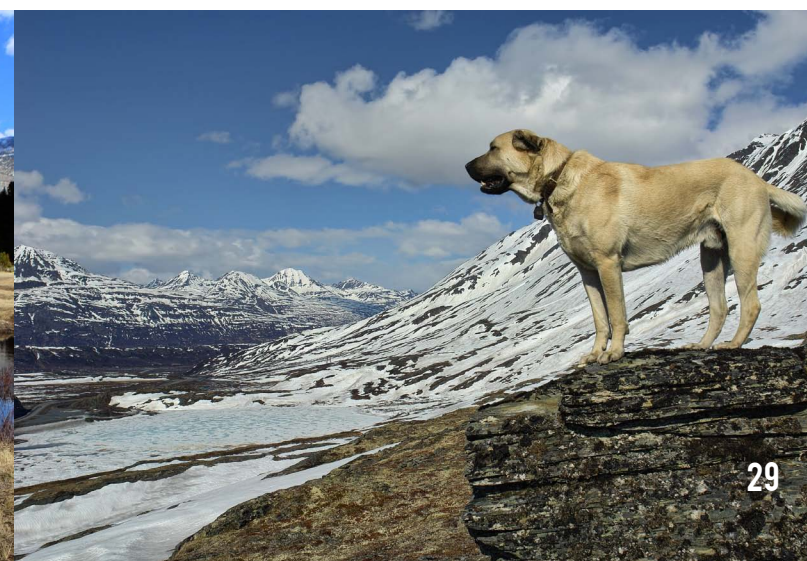
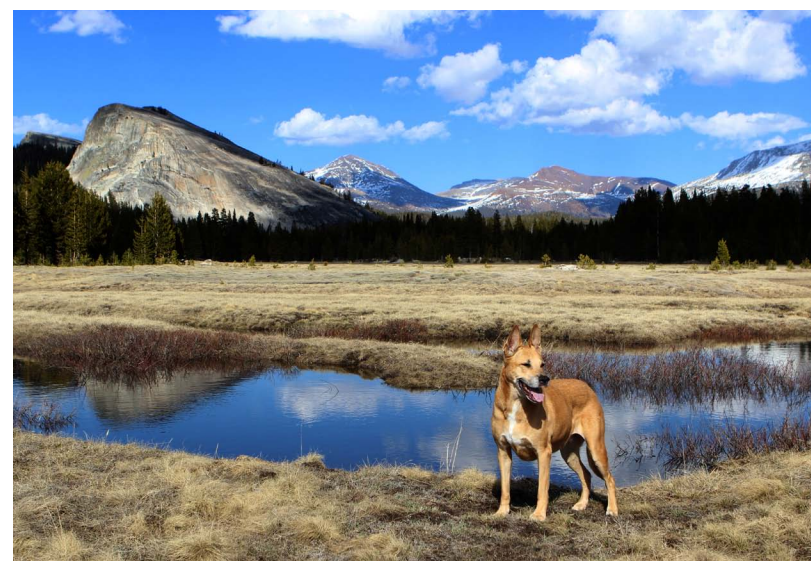
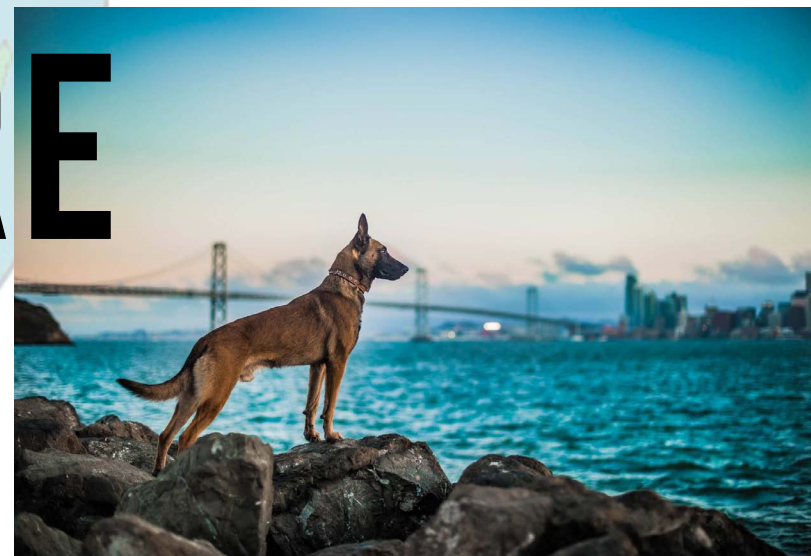
8.) Barking at the Moon Dog Food (\$16.99 - \$38.25)

9.) Powder Coated Full Ventilation Aluminum Crate (\$882.50-\$1150.75)

10.) Silver Shade Mesh Tarp (\$56.95-\$169.40)

11.) Travel Bed

The Travel Bed is a must-have for camping, in the car, RV, and in the home. The bed is 30" x 39"; so it's ideal for a variety of sized dogs. It is machine washable, breathable for quick dry-out, soft to the touch, and is made from a quality construction. **\$39.99**





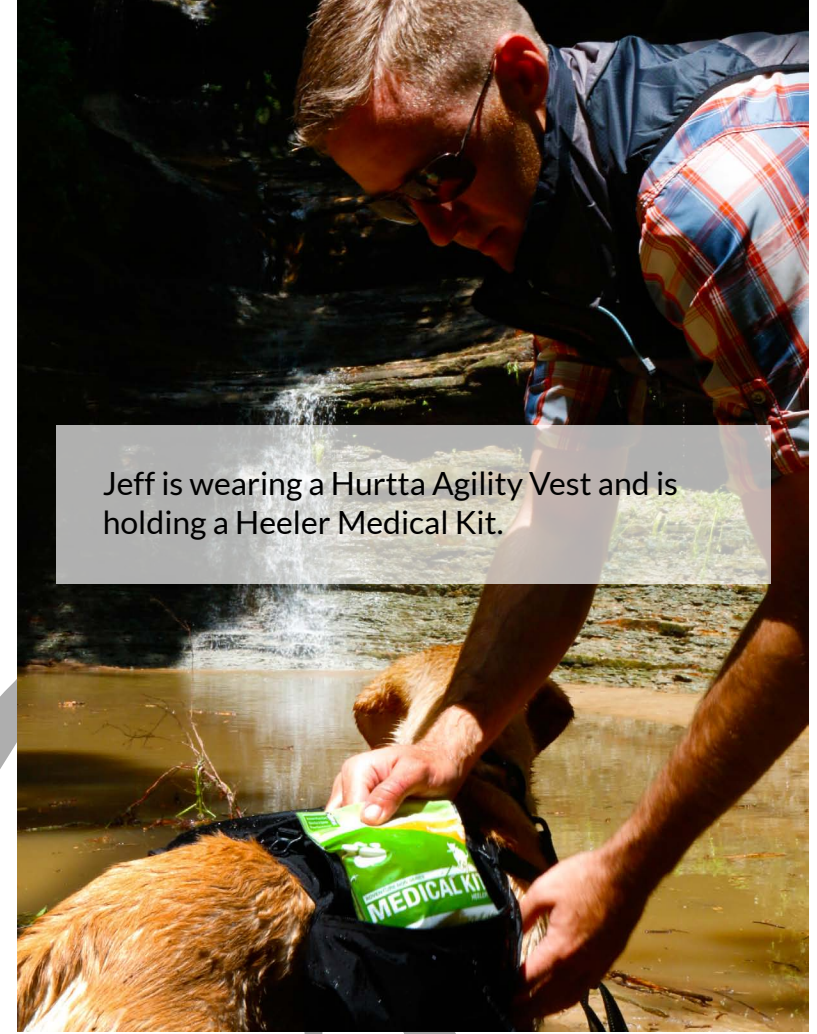
HIKING

leerburg.com/travelaccessories.htm
Take your companion with you through the highs and the lows of the earth. From harnesses to first aid, you and your hiking buddy will be prepared for whatever crosses your path.



Pet Convincer
The Pet Convincer is a safe, humane, and effective tool aimed at instant results for curbing unwanted behavior. Here at Leerburg, we find this to be a valuable tool to repel off-leash dogs while hiking the trails with our dogs.
\$37.95

30 Sonny is wearing a Hurtta Trail Pack. Jeff is wearing an Easy Educator EZ-900.



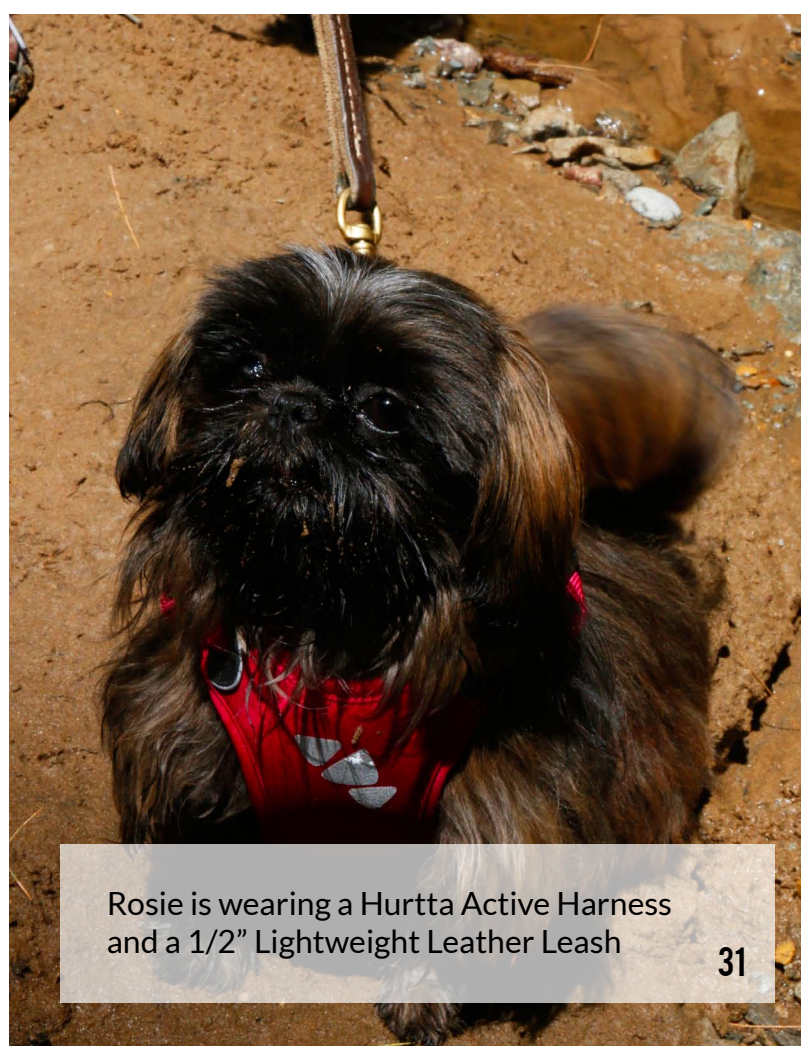
Jeff is wearing a Hurtta Agility Vest and is holding a Heeler Medical Kit.



Rush is wearing a Patriotic Tri Pack Vest and a Synthetic Tracking Line



Maybe is drinking out of a Hurtta Folded Travel Bowl and wearing a Nylon Harness.



Rosie is wearing a Hurtta Active Harness and a 1/2" Lightweight Leather Leash

PUPPY SUPPLIES



Dog // Maybe
Featuring // Nylon Harness
Price // \$8.99 - \$15.99

There are certain things that every new puppy owner should be prepared for. Deciding which products to buy and what learning material to review is the first step to that preparation, however there are so many products out there and so much information that it can become overwhelming. Leerburg would like to help simplify that by recommending a few of the products we use with our new puppies. We have broken the essentials down by category and simplified it by only recommending one or two products per category.



PRODUCTS



ARTICLES



VIDEOS

LEERBURG.COM/NEWPUPPYEQUIP.HTM



Dog // Shepherd
Featuring // Hurтта Active Harness
Price // \$45.00

HOUSEBREAKING 101: A STEP-BY-STEP GUIDE

Taught by Mark Keating

Self-Study
Online Course

Only \$40.00



This leash has a comfortable hand loop and is made out of nylon. It has solid cast hardware which is corrosion resistant. **\$10.00**

20' Nylon Training Line

This 20 foot light weight training line is light enough that it can be used on young puppies and strong enough for use with adult dogs.



1/2" Puppy Collars

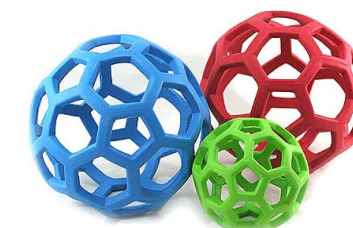
These flat leather dog collars are hand crafted. You will not find a better quality leather collar anywhere. The latigo leather is very soft and supple. The hardware is the finest quality available. You will be surprised at how soft these collars are. They feel like your dog has been wearing them for years. **\$12.00**



These toys are stuffing free, so there's no mess if your dog likes to destroy plush toys! **\$10.99 - \$18.99**

Pogo Plush Bee

Pogo Plush toys are simply irresistible! The patent pending design provides a unique bounce-back action that dogs prefer over traditional stuffed plush toys.



as well as for the play and exercise of the dog by itself. **\$7.50 - \$13.50**

Hol-ee Roller

Perfect for teething puppies! These tough rubber toys were developed for and by pet owners in order to provide a superior outlet for interactive fun between dog and owner,



Sonny is wearing a Hurтта Life Jacket in orange and is holding a Hurley Dog Bone in green



Sif is wearing a Hurтта Life Jacket in pink and a British Snap Leash.

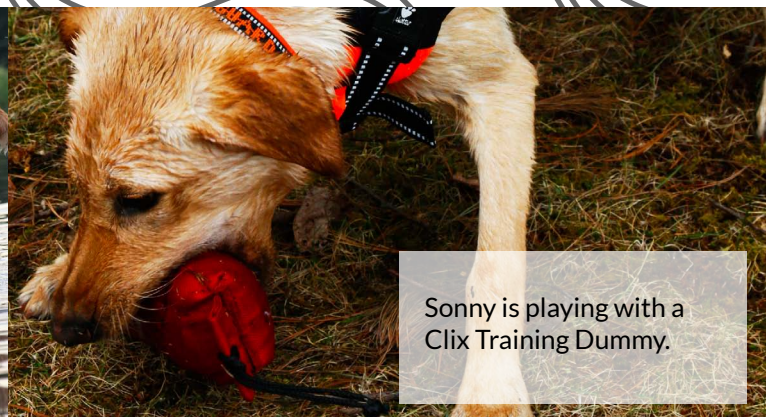


Raine is wearing Hurтта Dog Boots and a Hurтта Padded Collar.

IN THE WATER



Raine is playing with a Duck Diver Chuckit! Amphibious Ball.



Sonny is playing with a Clix Training Dummy.



APPAREL

leerburg.com/apparel.htm



- 1.) Leerburg Sweatshirts | Available in Grey, Kiwi, and Black (\$25.00)
- 2.) Leerburg T-Shirts | Available in Black, Army Green, White, and Grey (\$12.00-\$15.00)
- 3.) Leerburg Cool Dri Long Sleeve | Available in Light Grey (\$26.00)

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Dock Diving with Michael Ellis
Online Course & DVD **Spring 2016!**