

# LEERBURG

.COM



SUMMER 2019

# LEARN FROM MICHAEL ELLIS



## THE PRINCIPLES OF DOG TRAINING

SELF-STUDY COURSE // \$1,000

[university.leerburg.com/Catalog/viewCourse/cid/10](http://university.leerburg.com/Catalog/viewCourse/cid/10)

The course details all the fundamentals of Michael's approach to obedience and the dog/handler relationship, and helps the trainer build the "toolbox" they will use throughout the training process. It covers classical and operant conditioning, reward-based teaching systems, and the use of verbal markers for communication. It also focuses on building behavior through luring, spatial pressure, leash pressure, shaping, and we will also discuss the thoughtful introduction of aversives and the creation of motivation in your dog through productive play. Additionally, it also covers the foundation for focused heeling and the entire progression of establishing the recall.

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## THE MICHAEL ELLIS SCHOOL'S ROAD TO LEERBURG

3 DAY SEMINAR // MENOMONIE, WI // DEC 5-7 // \$600

[leerburg.com/road-to-leerburg.php](http://leerburg.com/road-to-leerburg.php)

Have you always wanted to attend the Michael Ellis School but couldn't make it out to California? Have you wondered what it would be like to be a student at Michael's school? December 2019, you will have your chance to try out the MES experience at Leerburg in northwest Wisconsin! The MES will be going on the road and joining forces with Leerburg for an information packed, condensed 3 day event that will mirror the curriculum and teaching format of Michael's classes at his school in Santa Rosa, CA. This will not be a typical seminar, but an intense compressed learning experience that covers one topic each day. Day 1 will cover Relationship Engagement and Communication, day 2 will cover how to build and use motivation, and day 3 will cover Proofing and Finishing Work.

# BREEDING

[leerburg.com/newpupequip.htm](http://leerburg.com/newpupequip.htm)



## Whelping Puppies DVD

(\$40.00)

[leerburg.com/118.htm](http://leerburg.com/118.htm)



## Puppy Nursers

(\$5.50)

[leerburg.com/puplynursers.php](http://leerburg.com/puplynursers.php)



## Artificial Insemination Kit

(\$22.50 - \$40.50)

[leerburg.com/aikit-medium-large.htm](http://leerburg.com/aikit-medium-large.htm)



## Puppy Tube Feeding Kit

(\$5.50)

[leerburg.com/1121.htm](http://leerburg.com/1121.htm)



## Incubator with Digital Humidity System

(\$618.00)

[leerburg.com/incubator-humidity.php](http://leerburg.com/incubator-humidity.php)

- PTC heater uses forced air technology
- Perfect for newborn puppies, kittens, and other small pets
- Provides digital temperature control
- Digital Humidity System also allows digital humidity control
- Portable and lightweight
- Can also be used as a nebulizing and oxygen chamber
- BPA free, acid-free, PVC free, lignin free, and recycle #5



## 15 inch Feeding Saucer

(\$22.00)

[leerburg.com/feeding-saucer.php](http://leerburg.com/feeding-saucer.php)

# TYLER MUTO

[leerburg.com/tyler-muto-dvds.php](http://leerburg.com/tyler-muto-dvds.php)

[leerburg.com/flix/category.php?categoryid=41](http://leerburg.com/flix/category.php?categoryid=41)

[university.leerburg.com/Instructor/view/instructorid/3637](http://university.leerburg.com/Instructor/view/instructorid/3637)



## Leash Reactivity

[leerburg.com/leashreactivitydvd.php](http://leerburg.com/leashreactivitydvd.php)

This training video will be tackling the specific issue of leash reactivity, which should be distinguished from dog-aggression in general. However, many of the principles and theories that we will be covering relate to aggression in general, this information will be valuable to anyone who works regularly with dogs.

**DVD \$70.00 | STREAMING \$65.00 | COURSE \$65.00**

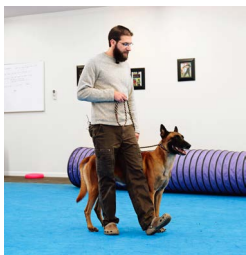


## Loose Leash Walking

[leerburg.com/looseleashwalkingdvd.php](http://leerburg.com/looseleashwalkingdvd.php)

This training content takes a comprehensive approach to training your dog to walk cooperatively on leash. If you are a dog owner look for a systematic, enjoyable, and effective approach to teaching your dog to walk calmly and comfortably with you on leash, or if you're a training professional looking to brush up on skills or gain more information regarding training the walk, this content will be of great benefit to you.

**DVD \$65.00 | STREAMING \$60.00 | COURSE \$65.00**



## Obedience & Behavior Foundations Part 1 & 2

[leerburg.com/obedfoundset.php](http://leerburg.com/obedfoundset.php)

The series (Part 1) starts with a reward-based foundation, before diving into leash pressure in Part 2. Tyler covers in detail the five basic commands that all dogs should know: come, sit, down, heel, and place (go to your dog bed). Tyler gives simple, easy to follow exercises for the general pet owner, as well as in depth theory and advanced concepts for the enthusiast or professional.

**2 DVD SET \$117.00 | DVD \$65.00 EACH | STREAMING \$60.00 EACH  
SELF-STUDY COURSE \$65.00 EACH**



# ED FRAWLEY

[leerburg.com/frawleydvds.htm](http://leerburg.com/frawleydvds.htm)

[leerburg.com/flix/category.php?categoryid=40](http://leerburg.com/flix/category.php?categoryid=40)

[university.leerburg.com/Instructor/view/instructorid/54](http://university.leerburg.com/Instructor/view/instructorid/54)

## Basic Dog Obedience

[leerburg.com/302.htm](http://leerburg.com/302.htm)

This training content will use reward-based training (marker training) to turn training sessions into games in which our dogs learn new behaviors (I.E. Sit, Down, Come, Walk on a Loose Leash). Our goal is to have a dog that looks forward to the next training session, rather than dread training.

**DVD \$65.00 | STREAMING \$60.00 | COURSE \$65.00**



## Intermediate Dog Obedience

[leerburg.com/302b.php](http://leerburg.com/302b.php)

This training content covers a wide range of skills sets that compliment the training covered in Basic Dog Obedience. These are everyday skills that make living with and handling our dogs easier. We show how to split these exercises in small part training parts, how to train those parts, and then put them back together for the final skill.

**DVD \$65.00 | STREAMING \$60.00 | COURSE \$65.00**

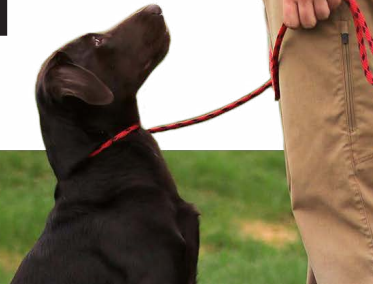


## Bringing Your Puppy Into Your Home DVD Set

(\$72.00)

[leerburg.com/4018.htm](http://leerburg.com/4018.htm)

# COMPETITION OBEDIENCE



## Introduction to Rally Obedience with Dusty Trieschman

[leerburg.com/rally-dvd.php](http://leerburg.com/rally-dvd.php)

Rally Obedience is a fun, fast paced dog sport based on traditional competition obedience. In Rally, owners navigate a course of between 10-20 signs, depending on their level, at their own pace. Unlike traditional Obedience, the scoring in Rally is less rigid and communication between the handler and dog is encouraged.

**DVD \$55.00 | STREAMING \$50.00 | COURSE \$40.00**

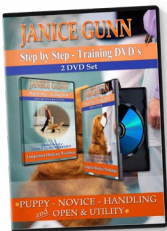


## Drive Development for Competition Obedience with Tami McLeod

[leerburg.com/drivedevelopmentdvd.htm](http://leerburg.com/drivedevelopmentdvd.htm)

This training video is comprised of three main components called "The Three Pillars," that are the infrastructure for highly animated and correct obedience. The first pillar is teaching to think, the second is building drive association on the field, and the third is conditioning drive states in obedience.

**DVD \$65.00 | STREAMING \$60.00 | COURSE \$65.00**

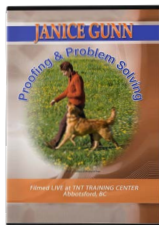


### Step by Step Training with Janice Gunn

**DVD Set**

**(\$69.99)**

[leerburg.com/janicegunn-competitionobedience.htm](http://leerburg.com/janicegunn-competitionobedience.htm)

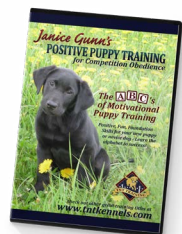


### Proofing and Problem Solving with Janice Gunn

**Gunn**

**(\$69.99)**

[leerburg.com/janicegunn-proofing.htm](http://leerburg.com/janicegunn-proofing.htm)



### Positive Puppy Training with Janice Gunn

**Gunn**

**(\$39.99)**

[leerburg.com/janicegunn-positivepuppytraining.htm](http://leerburg.com/janicegunn-positivepuppytraining.htm)

# NOSEWORK

[leerburg.com/noseworkequip.htm](http://leerburg.com/noseworkequip.htm)



## Foundation of Sport Detection with Ericka Duggan

[leerburg.com/sport-detection-dvd.php](http://leerburg.com/sport-detection-dvd.php)

There are a number of new dog sports in America in which dogs are trained to detect non-narcotic odors. These sports have become extremely popular. You will learn commonly used terms for detection training, their meanings, and how they apply them to practical training situations. **The self-study online course features over 24 hours of training content!**

**DVD \$150.00 | STREAMING \$145.00 | COURSE \$150.00**



### Keeper Collars Flat 2 Inch Collar

(\$37.99)

[leerburg.com/keeper-2in.php](http://leerburg.com/keeper-2in.php)



### Multi Sport Line

(\$15.00)

[leerburg.com/multisport-line.php](http://leerburg.com/multisport-line.php)



### Leerburg Nosework Kit for NACSW

(\$53.00)

[leerburg.com/leerburgnoseworkkit.php](http://leerburg.com/leerburgnoseworkkit.php)



### UKC Nosework Kit

(\$64.00)

[leerburg.com/6006.htm](http://leerburg.com/6006.htm)



### AKC Scent Work Kit

(\$64.00)

[leerburg.com/akckit.php](http://leerburg.com/akckit.php)



### CKC Scent Detection Kit

(\$45.00 - \$69.00)

[leerburg.com/ckc-kit.php](http://leerburg.com/ckc-kit.php)

# DOCK DIVING



## Introduction to Dock Diving with Michael Ellis

[leerburg.com/dockdiving-dvd.php](http://leerburg.com/dockdiving-dvd.php)

Michael covers all the basic principles of dock diving for those who are new to the sport, or are simply interested in learning more about dock diving in general. Whether you're new to the sport or looking to see what changes you could make to your training program, this course is a must for anyone involved in the sport of dock diving.

**DVD \$45.00 | STREAMING \$40.00 | COURSE \$40.00**



**Chuckit! Rugged Bumper**  
(\$14.99)

[leerburg.com/chuckitruggedbumper.htm](http://leerburg.com/chuckitruggedbumper.htm)



**Chuckit! Amphibious Bumper**  
(\$12.49)

[leerburg.com/chuckitbumper.htm](http://leerburg.com/chuckitbumper.htm)



**Avery Hexabumper**  
(\$12.00 - \$19.99)

[leerburg.com/hexabumper.htm](http://leerburg.com/hexabumper.htm)



**Silver Shade Mesh Tarp**  
(\$71.00 - \$180.00)

[leerburg.com/1143.htm](http://leerburg.com/1143.htm)



**Hydro Cooling Mat**  
(\$49.99)

[leerburg.com/cooling-mat.php](http://leerburg.com/cooling-mat.php)



**Leerburg Collapsible Water Bag**  
(\$4.50)

[leerburg.com/water-bag.php](http://leerburg.com/water-bag.php)





# FAMILY PET

## How We Manage Dogs in the Home FREE SELF-STUDY ONLINE COURSE

[university.leerburg.com/Catalog/viewCourse/cid/14](http://university.leerburg.com/Catalog/viewCourse/cid/14)

The goal of this training content is to show dog owners how we live with multiple dogs in our home. We will demonstrate how we mold our dogs by the controlling the environment and how to manage their behavior once they are in new surroundings. The goal is to help dog owners, both new and experienced, and to offer ideas on how to manage their own dogs while encouraging good behavior and preventing bad habits.

**DVD \$30.00 | STREAMING \$25.00**



## Dogs to Diapers

[leerburg.com/dogstodiapers.htm](http://leerburg.com/dogstodiapers.htm)

Carrie Silva Wooddell, a professional dog trainer with over ten years of experience, teaches families how to better understand their dog and demonstrates how to prepare and introduce their dog to their new baby. Keep your baby safe by learning the warning signs to watch for when your dog is around your baby.

**DVD \$14.99 | STREAMING \$14.00 | COURSE \$25.00**



## Establishing Pack Structure with the Family Pet

[leerburg.com/308.htm](http://leerburg.com/308.htm)

Our pack structure training program aims to produce a dog that is calm and follows the rules of the household. This video teaches people how to become a leader that their dog respects and wants to follow. When you establish leadership and a bond with your dog, it makes your relationship stronger and makes training much easier.

**DVD \$45.00 | STREAMING \$40.00**



# E-COLLAR TRAINING

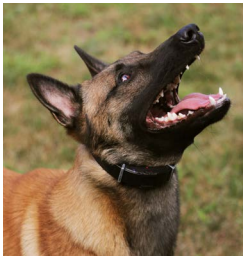


## Remote Collar Training for the Pet Owner with Ed Frawley

[leerburg.com/ecollar-pet-owner.php](http://leerburg.com/ecollar-pet-owner.php)

The purpose of a remote collar is not to punish a dog for not obeying, but rather to redirect the dog from distraction and to get compliance with the least amount of correction possible. We show new trainers how to use remote collars in a way that does not hurt the dog or cause unnecessary stress.

**DVD \$75.00 | STREAMING \$70.00 | COURSE \$65.00**



## The Electric Collar with Michael Ellis

[leerburg.com/ellis-e-collar.php](http://leerburg.com/ellis-e-collar.php)

This video covers proper use of the remote collar. This training content will help you achieve a thorough understanding of how to begin remote collar work in a way that prevents any superstitious associations your dog may develop from the remote collar.

**2 DVD SET \$75.00 | STREAMING \$70.00**

## LEERBURG RECOMMENDS DOGTRA E-COLLARS

[leerburg.com/electric\\_dogtra.htm](http://leerburg.com/electric_dogtra.htm)



**Dogtra 1900S E-Collar**  
(\$239.99 - \$389.99)

[leerburg.com/1900s.htm](http://leerburg.com/1900s.htm)



**Dogtra 280C E-collar**  
(\$214.99 - \$329.99)

[leerburg.com/280c.htm](http://leerburg.com/280c.htm)



**Dogtra ARC E-Collar**  
(\$234.99)

[leerburg.com/dogtraarc.htm](http://leerburg.com/dogtraarc.htm)



# RESCUE DOGS



**3/4" Leather Leash**  
(\$31.00 - \$47.00)

[leerburg.com/6ft34inleatherleash.htm](http://leerburg.com/6ft34inleatherleash.htm)



**1" Flat Leather Collar**  
(\$28.00 - \$30.00)

[leerburg.com/flatleathercollar-1in.htm](http://leerburg.com/flatleathercollar-1in.htm)



**Happy Howie's  
Gourmet Meat Rolls**  
(\$9.49 - \$14.00)

[leerburg.com/HappyHowies.htm](http://leerburg.com/HappyHowies.htm)

## The Power of Training Dogs with Markers with Ed Frawley

[leerburg.com/219.htm](http://leerburg.com/219.htm)

Marker training is pairing a specific word or sound with a reward. The concept is simple, but not easy to do without handler training. Learning how to apply markers and use rewards properly will change the way you approach training and will make training fun for both you and your dog.

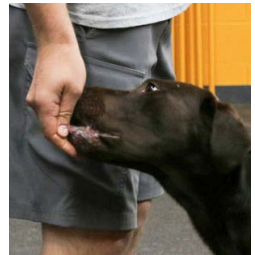
**DVD \$40.00 | STREAMING \$35.00 | COURSE \$40.00**

## From the Rescue to the Home with JJ Belcher

[leerburg.com/rescuedvd.php](http://leerburg.com/rescuedvd.php)

From the Rescue to the Home takes a behind the scenes look at the journey many rescue dogs go on before reaching your home. You will see rescue organization staff and volunteer interviews to see what life was most likely like before you adopted your new best friend

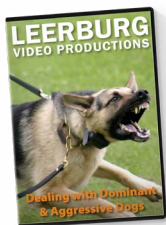
**DVD \$65.00 | STREAMING \$60.00 | COURSE \$65.00**



**FREE 3 MONTHS ACCESS OF FROM THE RESCUE TO THE HOME ONLINE COURSE FOR EVERY SHELTER**

Learn more at [leerburg.com/rescue-program.htm](http://leerburg.com/rescue-program.htm)

# BEHAVIORAL ISSUES



## Dealing with Dominant and Aggressive Dogs

[leerburg.com/301.htm](http://leerburg.com/301.htm)

This video contains 3.5 hours of information to help people sort out their issues with dogs that display aggression. This information is going to help you develop a plan to improve your dog's behavior.

**DVD \$50.00 | STREAMING \$45.00 | COURSE \$50.00**

## SHOP OUR WIDE SELECTION OF MUZZLES

[leerburg.com/muzzle.htm](http://leerburg.com/muzzle.htm)



### Dominant Dog Collar

(\$14.50 - \$18.50)

[leerburg.com/746.htm](http://leerburg.com/746.htm)



### JAFKO Plastic Muzzles

(\$29.99 - \$47.00)

[leerburg.com/plasticmuzzles.htm](http://leerburg.com/plasticmuzzles.htm)



### Wire Basket Muzzles

(\$42.00 - \$62.68)

[leerburg.com/wirebasketmuzzles.htm](http://leerburg.com/wirebasketmuzzles.htm)



### Cloth Muzzles

(\$8.85 - \$12.55)

[leerburg.com/clothmuzzle.htm](http://leerburg.com/clothmuzzle.htm)



### Ultra Baskerville Muzzles

(\$16.59 - \$35.49)

[leerburg.com/1395.htm](http://leerburg.com/1395.htm)



### Leather Muzzles

(\$45.45 - \$190.65)

[leerburg.com/leathermuzzles.htm](http://leerburg.com/leathermuzzles.htm)

## HOW TO CORRECTLY MEASURE YOUR DOG FOR A MUZZLE

[leerburg.com/muzzlefitt.htm](http://leerburg.com/muzzlefitt.htm)



# POLICE K9

[leerburg.com/tactical/index.htm](http://leerburg.com/tactical/index.htm)



## Training the Police K9 Decoy with Kevin Sheldahl

[university.leerburg.com/Catalog/viewCourse/cid/66](http://university.leerburg.com/Catalog/viewCourse/cid/66)

This is a beginner's course to teach police officers how to safely perform decoy work for police K9 units. The training decoy is an integral part of a strong, effective, and safe police patrol dog program.

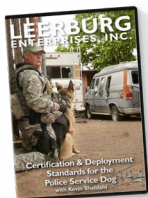
**SELF-STUDY COURSE \$65.00**



### Mil-Spec Collar

(\$69.95)

[leerburg.com/1525.htm](http://leerburg.com/1525.htm)



### Certification and Deployment Standards for the Police Service Dog w/ Kevin Sheldahl

(\$40.00)

[leerburg.com/policeservicedogstandards.htm](http://leerburg.com/policeservicedogstandards.htm)



### Track Laying for Police Tracking Dogs

(\$40.00)

[leerburg.com/207.htm](http://leerburg.com/207.htm)



### Mil-Spec Tracking Harness

(\$131.00)

[leerburg.com/1526.htm](http://leerburg.com/1526.htm)



### BioThane Long Line

(\$39.00 - \$53.00)

[leerburg.com/biothanelonglines.htm](http://leerburg.com/biothanelonglines.htm)

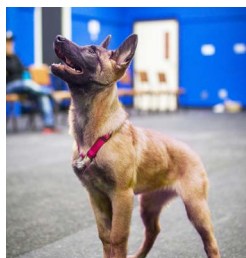


### Police Leash

(\$48.00)

[leerburg.com/policeleash.htm](http://leerburg.com/policeleash.htm)

# NEW PUPPY



## Raising Your Puppy with Michael Ellis

[leerburg.com/ellispuppydvd.htm](http://leerburg.com/ellispuppydvd.htm)

Raising Your Puppy with Michael Ellis is going to give you the training skill set you need to develop your puppy into an active training partner. Learn how to interact with them at a young age, how we teach our young dogs how to live in our home, and more.

**DVD \$80.00 | STREAMING \$75.00 | COURSE \$99.00**



## Housebreaking 101 with Mark Keating

[leerburg.com/housebreakingdvd.htm](http://leerburg.com/housebreakingdvd.htm)

This training video will help you develop a training plan for your new puppy. While everyone's lifestyle is different and each dog is an individual, this content is relevant whether you are raising a working bloodline dog for sport or a family pet.

**DVD \$40.00 | STREAMING \$35.00 | COURSE \$40.00**



### Living with Your Puppy: Establishing Pack Structure

(\$40.00)

[leerburg.com/puppy-pack-structure.htm](http://leerburg.com/puppy-pack-structure.htm)



### Your Puppy 8 Weeks to 8 Months

(\$40.00)

[leerburg.com/120.htm](http://leerburg.com/120.htm)

# MARKER TRAINING

## Advanced Concepts in Motivation with Michael Ellis

[leerburg.com/228.htm](http://leerburg.com/228.htm)

The work in this video teaches trainers of all breeds and trainers from every dog sport the advanced concepts of how to motivate their dogs. The goal of this training is to teach dog trainers how to turn a reward into an event for their dog.

**DVD \$65.00 | STREAMING \$60.00 | COURSE \$65.00**



## The Power of Training Dogs with Food with Michael Ellis

[leerburg.com/training-with-food.htm](http://leerburg.com/training-with-food.htm)

In this video, Michael Ellis covers the basis of food rewards as a motivational training method. This video is applicable to any dog type and age, and highlights important engagement techniques including a brief review of the marker system in regards to training behaviors, as well as the luring technique.

**DVD \$65.00 | STREAMING \$60.00 | COURSE \$65.00**



**Clicked Hold and Retrieve  
with Janice Gunn**  
(\$39.99)

[leerburg.com/janicegunn-clickedhold.htm](http://leerburg.com/janicegunn-clickedhold.htm)



**Snap Open Bait Bag**  
(\$22.00)

[leerburg.com/736.htm](http://leerburg.com/736.htm)

**CHECK OUT THE TREATS THAT ED AND CINDY'S DOGS LOVE**

[leerburg.com/trainingtreat.htm](http://leerburg.com/trainingtreat.htm)

**Leerburg Enterprises Inc.**  
406 Technology Drive W.  
Menomonie, WI 54751

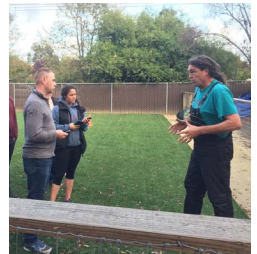
# MICHAEL ELLIS IN WISCONSIN

[leerburg.com/road-to-leerburg.php](http://leerburg.com/road-to-leerburg.php)

3 DAY SEMINAR // MENOMONIE, WI // DEC 5-7 // \$600

Have you always wanted to attend the Michael Ellis School but couldn't make it out to California? Have you wondered what it would be like to be a student at Michael's school? December 2019, you will have your chance to try out the MES experience at Leerburg in northwest Wisconsin! The MES will be going on the road and joining forces with Leerburg for an information packed, condensed 3 day event that will mirror the curriculum and teaching format of Michael's classes at his school in Santa Rosa, CA. This will not be a typical seminar, but an intense compressed learning experience that covers one topic each day.

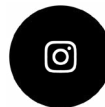
- Day 1: Relationship Engagement and Communication
- Day 2: How to build and use motivation
- Day 3: Proofing and Finishing Work



[facebook.com/leerburg](https://facebook.com/leerburg)



[youtube.com/leerburg](https://youtube.com/leerburg)



[instagram.com/leerburg](https://instagram.com/leerburg)