


# LEERBURG

JUNE 2020



Two new Michael Ellis online courses.

**FREE** Rescue to the Home online course.

**On the cover:** Jax  
@huskiesofpnw



# MICHAEL ELLIS

## THE PRINCIPLES OF DOG TRAINING 1

**16 WEEK SELF-STUDY COURSE WITH MICHAEL ELLIS // \$1,000**

[UNIVERSITY.LEERBURG.COM/CATALOG/VIEWCOURSE/CID/10](http://UNIVERSITY.LEERBURG.COM/CATALOG/VIEWCOURSE/CID/10)

The course details all the fundamentals of Michael's approach to obedience and the dog / handler relationship, and helps the trainer build the "toolbox" they will use throughout the training process. It covers classical and operant conditioning, reward based teaching systems, and the use of verbal markers for communication. It also focuses on building behavior through luring, spatial pressure, leash pressure and shaping. The course will also discuss the thoughtful introduction of aversives and the creation of motivation in your dog through productive play. Additionally it also covers the foundation for focused heeling and the entire progression of establishing the recall.

Sign up for our newsletter and get FREE videos taken directly out of our training DVDs! You'll also get exclusive markdowns up to 50% off on select DVDs, streaming videos, and online courses!

Subscribe at: [leerburg.com/newsletter.htm](http://leerburg.com/newsletter.htm)

## LURING & FOOTWORK WITHOUT A DOG WITH MICHAEL ELLIS

**SELF-STUDY ONLINE COURSE // \$50**

[UNIVERSITY.LEERBURG.COM/CATALOG/VIEWCOURSE/CID/119](http://UNIVERSITY.LEERBURG.COM/CATALOG/VIEWCOURSE/CID/119)

Luring is an important activity used in teaching behaviors to our dogs. When it is done correctly, it builds motivation, understanding and drive in our dogs. When it is done incorrectly, it can confuse and frustrate both the handler and the dog. The fact is luring, like many things in dog training, is simple to understand but difficult to do properly. The videos in this online online course take a detailed in-depth look into the correct way to lure our dogs.

Michael Ellis's training program breaks luring into small component parts that students can practice without their dog. Learning footwork, hand coordination and reward \ handling.



# MICHAEL ELLIS 3 DAY WORKSHOP

**SELF-STUDY ONLINE COURSE // \$200**

[UNIVERSITY.LEERBURG.COM/CATALOG/VIEWCOURSE/CID/117](http://UNIVERSITY.LEERBURG.COM/CATALOG/VIEWCOURSE/CID/117)

## TOPICS COVERED:

DAY 1: Relationship, Engagement, & Communication

DAY 2: How to Build & Use Motivation

DAY 3: Proofing, Finishing Work, & Troubleshooting

This course is only offered on the Leerburg Online University and will not be available as a DVD or streaming video. Once purchased you will have lifetime access to the content and will be able to take the course at your own pace.

THE COURSE INCLUDES  
**174 VIDEOS**  
(OVER 18 HOURS OF VIDEO)



## PUPPY DEVELOPMENT WORKSHOP WITH MICHAEL ELLIS

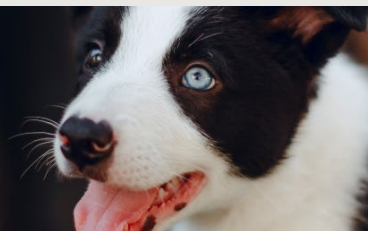
**NEW** SELF-STUDY ONLINE COURSE // \$400

[UNIVERSITY.LEERBURG.COM/CATALOG/VIEWCOURSE/CID/116](http://UNIVERSITY.LEERBURG.COM/CATALOG/VIEWCOURSE/CID/116)

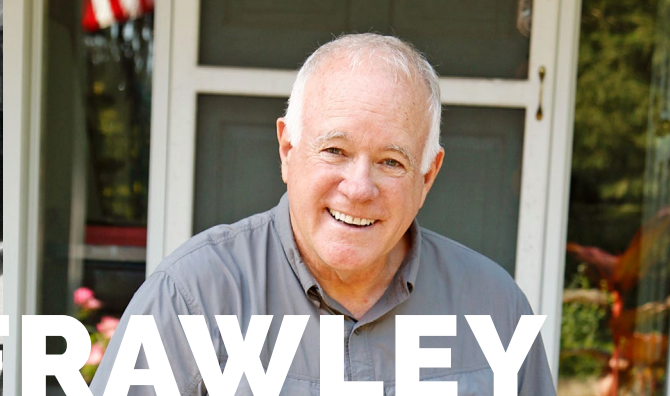
**NEW!**

At the Michael Ellis School for Dog Trainers in California, he holds a 5 day puppy development classes several times a year. This class costs \$1,000 and is well worth the investment. This online course is footage from the full 5 days of class, broken down into 232 videos (over 20 hours worth of training content).

This course is an in-depth primer on rearing a puppy for success in any discipline. It covers early critical socialization, "learning to learn", shaping behavior, controlling environment to keep problems from emerging, proper play techniques (to maximize motivation), house breaking, teaching manners without destroying a dog's desire to work and general management. This course is designed for a variety of trainers, from active pet dog trainers to competitive obedience, agility, or protection sport trainers. Learn to lay a solid foundation, it will pay off in the long run.







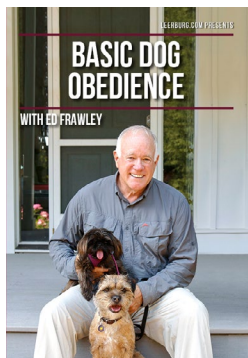
# ED FRAWLEY

## **YOUR PUPPY 8 WEEKS TO 12 MONTHS**

**DVD \$60 | STREAM \$50 | COURSE \$50**

[LEERBURG.COM/120.HTM](http://LEERBURG.COM/120.HTM)

How we raise puppies today is much different than how we have done it in the past. Today we focus our interactions with our puppy on building engagement and a relationship that encourages the puppy's love of learning. We want to build a strong foundation of trust and understanding before we try to teach obedience behaviors.



## **BASIC DOG OBEDIENCE**

**DVD \$65 | STREAM \$60 | COURSE \$65**

[LEERBURG.COM/302.HTM](http://LEERBURG.COM/302.HTM)

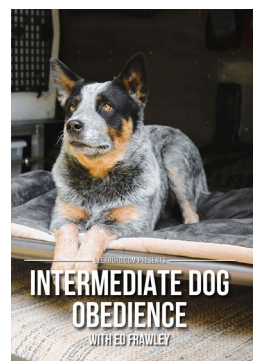
This training content uses reward-based training (marker training) to turn training sessions into games in which our dogs learn new behaviors (sit, down, come, walk on a loose leash). Our goal is for our dogs to look forward to the next training session.

## **INTERMEDIATE DOG OBEDIENCE**

**DVD \$65 | STREAM \$60 | COURSE \$65**

[LEERBURG.COM/302B.PHP](http://LEERBURG.COM/302B.PHP)

This training content covers a wide range of skill sets that compliment the training covered in Basic Dog Obedience. These are everyday skills that make living with and handling our dogs easier. We show how to split these exercises into small training parts, how to train those parts, and then put them back together for the final skill.





# FAMILY PET

## HOW WE MANAGE DOGS IN THE HOME WITH ED FRAWLEY

**FREE** SELF-STUDY ONLINE COURSE

[UNIVERSITY.LEERBURG.COM/CATALOG/VIEWCOURSE/CID/14](https://UNIVERSITY.LEERBURG.COM/CATALOG/VIEWCOURSE/CID/14)

The goal of this course is to show dog owners how we live with multiple dogs in our home. We will demonstrate how we mold our dogs by controlling the environment and how to manage their behavior once they are in a new surrounding. The goal is to help dog owners, both new and experienced, and to offer ideas for managing their dogs while encouraging good behavior and preventing bad habits.

## DOGS TO DIAPERS WITH CARRIE WOODDELL

DVD \$14.99 | STREAM \$14 | COURSE \$25

[LEERBURG.COM/DOGSTODIAPERS.HTM](https://LEERBURG.COM/DOGSTODIAPERS.HTM)

The family is often not properly prepared for the arrival of a newborn resulting in the dog becoming isolated or re-homed. Carrie Silva Wooddell, a professional dog trainer with from over 10 years to almost 20 years teaches families how to better understand their dog and demonstrates how to prepare and introduce their dog to their new baby.

## RAISING YOUR PUPPY WITH MICHAEL ELLIS

DVD \$90 | STREAM \$80 | COURSE \$99

[LEERBURG.COM/DOGSTODIAPERS.HTM](https://LEERBURG.COM/DOGSTODIAPERS.HTM)

This training content covers everyday management, socialization and how to develop your puppy into an active training partner. Learn how to understand developmental periods, how we teach our young dogs how to live in our home and more.

Sign up for our newsletter and get FREE videos taken directly out of our training DVDs! You'll also get exclusive markdowns up to 50% off on select DVDs, streaming videos, and online courses!

Subscribe at: [leerburg.com/newsletter.htm](https://leerburg.com/newsletter.htm)

# **OBEDIENCE & BEHAVIOR FOUNDATIONS**

## **PART 1 & 2 WITH TYLER MUTO**

**DVD \$70 | STREAM \$65 | COURSE \$65**

[LEERBURG.COM/OBEDFOUNDSET.PHP](http://LEERBURG.COM/OBEDFOUNDSET.PHP)

Part 1 begins with reward-based foundation, before diving into leash pressure. In part 2 Tyler covers in detail the five basic commands that all dogs should know: come, sit, down, heel and place (go to your dog bed). Tyler gives simple, easy to follow exercises for the general pet owner, as well as in-depth theory and advanced concepts for the enthusiast or professional.



# **TYLER MUTO**

## **LEASH REACTIVITY WITH TYLER MUTO**

**DVD \$70 | STREAM \$65 | COURSE \$65**

[LEERBURG.COM/LEASHREACTIVITYDVD.PHP](http://LEERBURG.COM/LEASHREACTIVITYDVD.PHP)

This training material will be tackling the specific issue of leash reactivity, which should be distinguished from dog-aggression in general. However, many of the principles and theories will be valuable to anyone who works regularly with dogs, or has a dog that lunges, barks, or pulls when they see another dog or person.

## **LOOSE LEASH WALKING WITH TYLER MUTO**

**DVD \$65 | STREAM \$60 | COURSE \$65**

[LEERBURG.COM/LOOSELEASHWALKINGDVD.PHP](http://LEERBURG.COM/LOOSELEASHWALKINGDVD.PHP)

Need a comprehensive approach to training your dog to walk cooperatively on leash? If you're looking for a systematic, enjoyable, and effective approach to training your dog to walk calmly and comfortably with you on leash, or you're a training professional looking to brush up your skills and gain more information on training the walk, then this content would be very beneficial to you.



# COMPETITION OBEDIENCE

## INTRODUCTION TO RALLY OBEDIENCE WITH DUSTY TRIESCHMAN

DVD \$55 | STREAM \$50 | COURSE \$40

[LEERBURG.COM/RALLY-DVD.PHP](http://LEERBURG.COM/RALLY-DVD.PHP)

Rally obedience is a fun, fast paced dog sport based on traditional competition obedience. In Rally, owners navigate a course of between 10-20 signs, depending on their level, at their own pace. Unlike traditional Obedience, the scoring in Rally is less rigid and communication between the handler and dog is encouraged.



## DRIVE DEVELOPMENT FOR COMPETITION OBEDIENCE WITH TAMI MCLEOD

DVD \$65 | STREAM \$60 | COURSE \$65

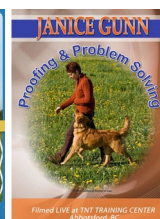
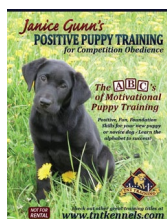
[LEERBURG.COM/DRIVEDEVELOPMENTDVD.HTM](http://LEERBURG.COM/DRIVEDEVELOPMENTDVD.HTM)

This training content, taught by Tami McLeod, will talk about how to approach dogs with different and varying degrees of drives and temperaments. This is an entry level DVD, designed to teach you the quintessential concepts to maximize your dog's drive for the obedience work and the initial steps critical for advancement.

## TRAIN WITH JANICE GUNN DVDS & STREAMING VIDEOS

[LEERBURG.COM/GUNNDVDS.HTM](http://LEERBURG.COM/GUNNDVDS.HTM)

Janice Gunn has been training dogs for 45 years and has trained and titled multiple dogs to the highest level.





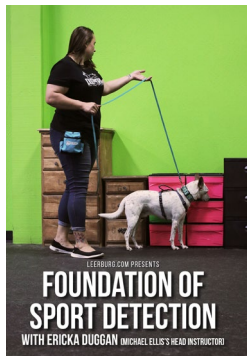
# NOSEWORK

## FOUNDATION OF SPORT DETECTION WITH ERICKA DUGGAN

DVD \$150 | STREAM \$145 | COURSE \$150

[LEERBURG.COM/SPORT-DETECTION-DVD.PHP](http://LEERBURG.COM/SPORT-DETECTION-DVD.PHP)

There are a number of dog sports in America in which dogs are trained to detect non-narcotic odors. These sports have become extremely popular. You will learn commonly used terms for detection training, pre-search prep, and the beginning training steps to detection training. The self-study online course features over 24 hours of training content.



**LEERBURG  
NOSEWORK KIT  
FOR NACSW \$53**



**CKC SCENT  
DETECTION KIT  
\$45 - \$69**



**AKC SCENT  
WORK KIT  
\$64**



**UKC  
NOSEWORK KIT  
\$64**

## LEERBURG NOSEWORK CONTAINERS & EQUIPMENT

We offer different colors, styles, and sizes of tins to best suit your training.

We also have magnets for training!



# FORREST MICKE

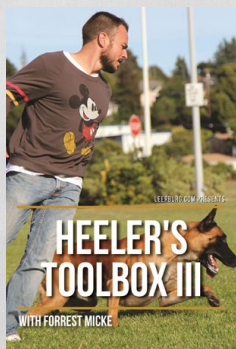
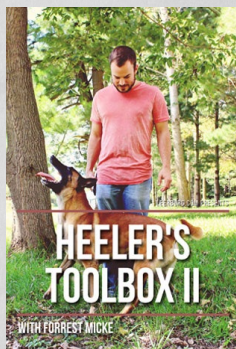
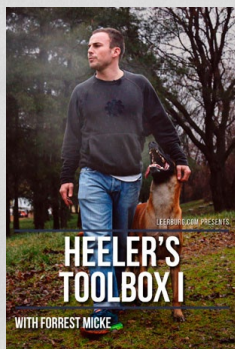


## HEELER'S TOOLBOX SERIES WITH FORREST MICKE

DVD \$65 | STREAM \$55 | COURSE \$149

AVAILABLE AS A SET: [LEERBURG.COM/HT-SET.PHP](http://LEERBURG.COM/HT-SET.PHP)

The Heeler's Toolbox series is a comprehensive curriculum focusing on beginner, intermediate and advanced obedience skills as well as techniques essential to any competitive obedience team. This series focuses heavily on how to teach powerful, precise, and elegant heeling work, and why the skills and concepts are a benefit to any serious competitive partnership.



## ENGAGEMENT SKILLS WITH FORREST MICKE

DVD \$50 | STREAM \$45 | COURSE \$45

[LEERBURG.COM/ENGAGEMENTDVD.HTM](http://LEERBURG.COM/ENGAGEMENTDVD.HTM)

This training will teach you how to promote and maintain engagement, and how to make engagement work for you as you move forward in your training relationship with your dog.

Packed with rich information, this content will prepare you with both the whys and hows of creating and maintaining engagement and will demonstrate why engagement should be the core of every training program.



# E-COLLAR TRAINING

"There is a misconception that remote collar training is painful for our dog. That may have been the case 20 years ago, but not today. When training is done correctly, we use levels of stimulation that can barely be felt by both our dogs or their handler. Remote collars offer a way to communicate with our off leash dogs in a very humane way."

- Ed Frawley

## REMOTE COLLAR TRAINING FOR THE PET OWNER WITH ED FRAWLEY

DVD \$50 | STREAM \$49.99 | COURSE \$50

[LEERBURG.COM/ECOLLAR-PET-OWNER.PHP](http://LEERBURG.COM/ECOLLAR-PET-OWNER.PHP)

The purpose of a remote collar is not to punish a dog for not obeying, but rather to redirect the dog from distraction and to get compliance with the least amount of correction possible. We show new trainers how to use remote collars in a way that does not hurt the dog or cause unnecessary stress.

## THE ELECTRIC COLLAR WITH MICHAEL ELLIS

2 DVD SET \$75 | STREAM \$70 | COURSE \$75

[LEERBURG.COM/ELLIS-ECOLLAR.PHP](http://LEERBURG.COM/ELLIS-ECOLLAR.PHP)

This material covers proper use of the remote collar. This training will help you achieve understanding of how to begin remote collar work in a way that prevents any superstitious associations your dog may develop from the remote collar.

## LEERBURG RECOMMENDS DOGTA E-COLLARS

[LEERBURG.COM/ELECTRIC\\_DOGTRA.HTM](http://LEERBURG.COM/ELECTRIC_DOGTRA.HTM)



**DOGTRA 280C**  
\$214.99 - \$329.99



**DOGTRA 19000S**  
\$239.99 - \$389.99



**DOGTRA ARC**  
\$234.99

**FREE  
COURSE**

# FREE

## ONLINE COURSE

FREE UNTIL JULY 30, 2020

## FROM THE RESCUE TO THE HOME WITH JJ BELCHER

DVD \$65 | STREAM \$60 | COURSE: **FREE UNTIL JULY 30, 2020**

[UNIVERSITY.LEERBURG.COM/CATALOG/VIEWCOURSE/CID/46](http://UNIVERSITY.LEERBURG.COM/CATALOG/VIEWCOURSE/CID/46)

From the Rescue to the Home with instructor JJ Belcher self-study online course will be offered for **FREE** for a limited time only. The course is a \$65 value and includes 8 modules with 3 1/2 hours of video content, plus additional text content.

The goal of this course is to provide the kind of information that eliminates dogs being returned to the shelter for reasons that would not have happened had the dog been managed properly. The course will benefit rescue organizations that put dogs in short term foster homes and/or people who adopt a dog from a shelter. You'll also learn simple methods on how to live with a dog in ways that prevent behavior problems.

## FREE 3 MONTH ACCESS TO ALL LOCAL SHELTERS ON OUR RESCUE TO THE HOME ONLINE COURSE

[LEERBURG.COM/RESCUE-PROGRAM.HTM](http://LEERBURG.COM/RESCUE-PROGRAM.HTM)



**3/4 IN AMISH  
LEATHER LEASH**  
\$31 - \$47



**1 IN FLAT AMISH  
LEATHER COLLAR**  
\$\$28 - \$30



**3/8 IN MULTI SPORT  
8 FT BIOTHANE LINE**  
\$18.50 - \$19.50



# BEHAVIORAL ISSUES

**LEERBURG**  
ENTERPRISES, INC.



## DEALING WITH DOMINANT & AGGRESSIVE DOGS WITH ED FRAWLEY

DVD \$50 | STREAM \$45 | COURSE \$50

[LEERBURG.COM/301.HTM](http://LEERBURG.COM/301.HTM)

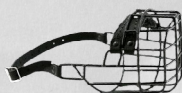
This video contains 3.5 hours of information to help people with their issues with dogs that display aggression. This information is going to help you develop a plan to improve your dog's behavior.

## SHOP OUR WIDE SELECTION OF MUZZLES AT:

[LEERBURG.COM/MUZZLE.HTM](http://LEERBURG.COM/MUZZLE.HTM)



**LEATHER  
MUZZLES**



**WIRE BASKET  
MUZZLES**



**JAFCO PLASTIC  
MUZZLES**



**POLICE  
MUZZLES**

## LEARN HOW TO MEASURE YOUR DOG FOR A MUZZLE

[LEERBURG.COM/MUZZLEFIT.HTM](http://LEERBURG.COM/MUZZLEFIT.HTM)

## ASK CINDY

Have a training question?

Visit our Q&A at [LEERBURG.COM/QA](http://LEERBURG.COM/QA)  
or ask Cindy your training question at  
[LEERBURG.COM/NEWCONTACT.PHP](http://LEERBURG.COM/NEWCONTACT.PHP)

VISIT THE  
**LEERBURG BLOG**

[LEERBURG.COM/BLOG](http://LEERBURG.COM/BLOG)



## **TRAINING THE RECALL WITH MICHAEL ELLIS**

**DVD \$65 | STREAM \$60**

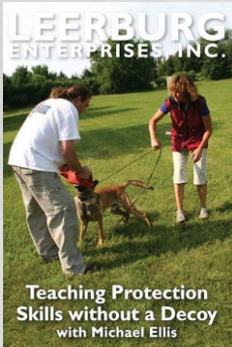
[LEERBURG.COM/DOG-TRAINING-RECALL.HTM](http://LEERBURG.COM/DOG-TRAINING-RECALL.HTM)

Having a reliable recall command is the most important behavior to teach your dog. As Michael Ellis says, "You can live with a dog that doesn't sit or down but you cannot live with a dog that doesn't come when called."

This video offers a step by step training regimen to teach your dog to come when called, even when there are distractions or competing motivators in the environment.

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## **TEACHING PROTECTION SKILLS WITHOUT A DECOY WITH MICHAEL ELLIS**

**DVD \$65 | STREAM \$60 | COURSE \$65**

[LEERBURG.COM/225.HTM](http://LEERBURG.COM/225.HTM)

This DVD is an in-depth, step by step study of Michael Ellis's system on establishing the foundation of biting skills without a helper or decoy. Trainers only need a friend or family member that will handle a bite wedge, a bite tug, or a high value toy to assist them in rewarding correct behavior.

**LEERBURG OFFERS  
1,400+ FREE TRAINING VIDEOS!**

[LEERBURG.COM/FLIX](http://LEERBURG.COM/FLIX)

# MARKER TRAINING

## THE POWER OF TRAINING DOGS WITH MARKERS WITH ED FRAWLEY

DVD \$40 | STREAM \$35 | COURSE \$40

[LEERBURG.COM/TRAINING-WITH-FOOD.HTM](http://LEERBURG.COM/TRAINING-WITH-FOOD.HTM)

Marker training (also called clicker training) is one of the most profound systems of training dogs that I have seen in my 50 years of owning, breeding and training working dogs. In reality this is a training system that is not difficult to learn. This video covers all of the basics to get you started with reward based training.

## ADVANCED CONCEPTS IN MOTIVATION WITH MICHAEL ELLIS

DVD \$65 | STREAM \$60 | COURSE \$65

[LEERBURG.COM/228.PHP](http://LEERBURG.COM/228.PHP)

The work in this video teaches trainers of any breed and dog sport the concepts of how to motivate their dogs. The goal of this training is to teach dog trainers how to turn a reward into an event for their dog.



## HOUSEBREAKING 101 WITH MARK KEATING

DVD \$65 | STREAM \$60 | COURSE \$65

[LEERBURG.COM/HOUSEBREAKINGDVD.HTM](http://LEERBURG.COM/HOUSEBREAKINGDVD.HTM)



## THE POWER OF TRAINING DOGS WITH FOOD WITH MICHAEL ELLIS

DVD \$65 | STREAM \$60 | COURSE \$65

[LEERBURG.COM/TRAINING-WITH-FOOD.HTM](http://LEERBURG.COM/TRAINING-WITH-FOOD.HTM)





OVER 1,400 FREE TRAINING VIDEOS  
**LEERBURG.COM/FLIX**



### **The Role of Genetics in Dog Training with Michael Ellis**

This video is taken from our Michael Ellis 3 Day Workshop online course. In this video Michael Ellis covers how genetics affect our dogs in training.

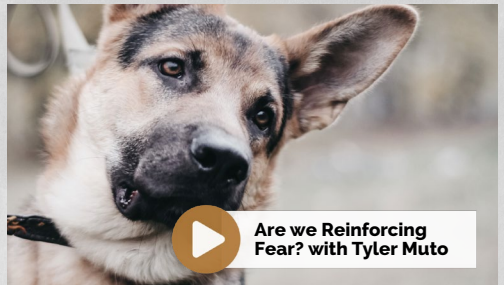
> *Over 8,000 views on YouTube*

### **Are we Reinforcing Fear? with Tyler Muto**

The key is that we are relying on the socially gregarious nature of dogs. When they know that they have low stress options for ending unwanted social interactions, not only can they abandon the more high-stress (and inappropriate) behaviors, but they also tend to become more socially experimental. In due time, their threshold zones shrink, and they become more and more manageable.

This video is taken from Tyler Muto's Leash Reactivity online course. This training content is also available on DVD and streaming formats.

> *Over 10,000 views on YouTube*



Leerburg offers FREE training videos to help guide your training career with your dog. Whether it's for police work, a new puppy, or training for a new sport!

Follow us on YouTube for new videos every Monday, Wednesday, & Friday!

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